FUNDAMENTALS OF CREATING INSTRUCTIONAL MEDIA*

DESCRIPTION:
An hour and a half long workshop that will instruct on how to use a GoPro camera, basic sound, and basic editing, to create media that documents the working and creative process of a project.

COSTS: None
EQUIPMENT: GoPro Kit and Editing Software (Provided)
WORKSHOP LENGTH: 1.5 hours

*This workshop is under the assumption that participants have a basic understanding of how to record media and get it on a computer. If participants do not have these skills they should take the workshop “Shoot Now, Edit Later | A Beginners Workshop on How to Use GoPro and Premiere”. They can also schedule a one-on-one session if they desire.

USES:
These types of videos not only document your work but become a tool to educate others on how to create the same projects as you and to learn how you would troubleshoot unforeseen problems.

GOAL:
By the end of the project users know how to create a simple outline for their work project. They will be comfortable in using a GoPro for recording themselves, their work, and time lapse. Users will understand the importance of wearing a microphone and/or recording their voice.

PROCESS:
What is an Instructional Documentary?

What’s in the GoPro Kit

Media, Power, Mount, and Audio

“Follow the ball” and Take Notes
- Fill the Frame
- Focus on the Importance Steps (More Show, Less Tell)
- Time Lapse

Script It (shoot more if you need to)
- What do you say and where?
- When is text appropriate...if at all?

On Camera vs. Off Camera
- This is a choice, but it’s nice to see the working being done.
Get it in the Computer and Edit
- Pay attention to WHERE your media is
- Don’t get crazy with effects...we want to teach not confuse
- SOUND SOUND SOUND SOUND

Export / Upload / Tag / Share

OUTCOME: Now participants should have the fundamental knowledge of how to create an instruction documentary and why creating an instructional documentary is a useful part of the process of creation.