News in Brief

**Many Changes are Coming to Rohrbach:** The Rohrbach Library continues to work with the Global Library Consulting (GLC) firm to update the Library’s layout for accessibility and functionality. The GLC consultants will return to campus later this semester to review the possible layout options. The Library’s website is also undergoing changes to make a more purposed layout. Student Advisory Council members will be testing the new website later this semester.

**New Electronic Equipment and Updated EResources at Rohrbach:**
- The Library used money from the student technology fee to purchase new electronic equipment including camcorders, cameras, and calculators, five Kindle Paperwhites, and five Lenovo laptops for students to check out of the Library at the Information Commons desk.
- The College of Education donated the Variquest Cutout Maker 1.800, an electronic die-cut machine. The machine is located in the Curriculum Materials Center (CMC) on the ground floor.
- Several Electronic Resources were updated including 258 new films added to Films on Demand, collections 10-13 will be added to the JSTOR’s Arts and Science collection soon, and a new search program for Newsbank that cross searches Newsbank’s collection with Readex historical content.

**Database Trials and Student Feedback:** There are several database trials still available for students and faculty to use. They include Ebrary’s Academic Complete Ebook Collection, Flipster, and NoodleTools. See page three of this newsletter for more information.

**New Project: Embedded Librarians:** The Rohrbach Library has started a new project this semester called embedded librarians. The project allows Rohrbach Librarians to moderate a discussion board for a particular class on D2L and answer students’ research questions. This project is another step towards helping students to gain information literacy skills and become familiar with the library resources. See page two for more information or contact Krista Prock at prock@kutztown.edu.
Director’s Corner
By Martha Stevenson

“I think the health of our civilization, the depth of our awareness about the underpinnings of our culture and our concern for the future can all be tested by how well we support our libraries.”

- Carl Sagan

Since coming to KU in January as the Director of Library Services, I have been busy learning the ropes of KU and the Rohrbach Library. Each place you work has its own rhythm and with that its own opportunities and challenges. As each day passes, I am learning what those are.

Shortly after arriving, a library consulting group called the Global Library Consulting (GLC) firm came to campus to help us think about what a 21st century library should be. We had several meetings, and in June they provided an operations report.

The six priorities they listed for us were: Communication and Outreach, Staffing and Organization, Collections, Space, Budget, and Assessment. This plan carries us through the next three years on tasks we should tackle to improve our services.

Along with the operations plan, EwingCole, architects, will be working on a space redesign for the inside of the Library. They are looking to see what the needs of our students, faculty, and staff might be as we move toward the next century.

By working to make the Rohrbach Library a place you want to be, it will be a place where serendipity can occur!

Please feel free to call me (610-683-4484) or send me an e-mail (stevenson@kutztown.edu) if you have any concerns.

Fall Open House
By Jessica Serrenti

The Library’s annual fall Open House took place on September 23 and held a ten-question scavenger hunt. The hunt took students around to different sections of the Library and the Library’s website. By noon, reference librarians had a line of students waiting for them to answer one of the scavenger hunt’s questions.

The event also held great prizes for the students. The Library gave away free candy and snacks around the building. The first fifty participants also received a coupon for one free coffee at the coffee shop on the first floor of the Library. But free coffee was just the start of all the prizes the library gave away.

Students who correctly answered the scavenger hunt questions were in the drawing for the grand prize of a Kindle Fire, along with local store gift cards and library bundles. Overall, there were over $300 worth of prizes.

The Library hosted two more events that day. The Department of Academic Enrichment sponsored Fast Pass to Learning in the second floor atrium. The program offered students helpful study tips and provided snacks. The Greek organization Alpha Beta Alpha held their annual Scholastic Book Fair on the first floor. The fair included a collection of children’s and young adult books. The profits made from the fair went to ABA and the Library Science Collection at Rohrbach Library.

The Library plans to add more embedded librarians to D2L in the spring semester.

The Rohrbach Library has also updated the library liaison program that enables librarians to collaborate with academic departments in offering library services for every field of study.

Embedded Librarians
By Krista Prock

The word embedded can have many definitions, but in the library, the term means making librarians available in other places. According to ALA, embedded librarians work closely with non-librarian groups by “joining a semester long course, maintaining a presence in online courses, participating in broad curriculum planning efforts, or joining the staffs of academic departments, clinical settings, or performing groups.”

The Rohrbach librarians have started a pilot project this semester which will embed several librarians in D2L. In select courses, a librarian will moderate a discussion board on D2L that is devoted solely to research. Students can ask questions about search strategies, library resources, and library services. Librarians will also post videos offering quick research tips and ideas.

By working directly with the classroom faculty and students, the librarians can teach information literacy at the point of need and make it relevant to the course and to the field of study. These information literacy skills are essential for any field and will help our students succeed here at KU.

The Library plans to add more embedded librarians to D2L in the spring semester.

The Rohrbach Library has also updated the library liaison program that enables librarians to collaborate with academic departments in offering library services for every field of study.
This semester the Library has had several database trials for students and faculty to try. They can all be found on the Library’s website under the “Find information” tab with the link to the “Articles and databases” page. The databases that have ended their trials include:

- AMERICAN HISTORY (1493-1945)
- WORLD CINEMA VIDEO COLLECTION
- STATISTA
- ALExANDER STREET LITERATURE

There are three database trials left to try by the end of this semester. They include:

EBRARy’S ACADEMIC COMPLETE EBOOK COLLECTION

This database, produced by ProQuest, offers a multidisciplinary ebook collection for students at all levels of study from undergraduate to post-doctoral research. The selection includes more than 109,000 ebooks. The database also offers DASH! (Data, Sharing, Fast), a service that provides libraries with the opportunity to upload and integrate their own digital archives. The trial ends November 21, 2014 and is accessible on and off campus.

FLIPSTER

Produced by EBSCO, this database offers a digital magazine collection that can be read on most computers or mobile devices. Some popular titles include Car and Driver, Fortune, Time, People, Oprah and Country Living. The trial expires November 21, 2014 and is accessible on and off campus.

NOODLETOOLS

Students can plug in citation information into NoodleTools and the database creates a works cited page in MLA, APA, or Chicago styles. Although similar to EasyBib, the academic subscription of NoodleTools also lets students create note cards and write their papers using Google Docs. The trial ends December 12, 2014 and is accessible on and off campus.

Students and faculty can give their feedback to the Library by leaving a comment on the database trial Web page: http://libguides.kutztown.edu/databasetrials.
Librarian Stephanie Steely Leaves Legacy Behind Her
By Jessica Serrenti

Rohrbach Library’s Stephanie Steely will be retiring this semester after working at Kutztown University for 36 years.

Stephanie works as the Coordinator of Technical Services and Collection Development. Her job includes managing the acquisition of print and digital resources and collaborating with faculty to know what professors need for their classrooms. Stephanie also helps students at the Research Help Desk, acts as a liaison for the electronic media department, and was an advisor for three years to undeclared freshman.

Stephanie started her career as an undergraduate when the university was still called Kutztown State College. Originally a chemistry major, Stephanie struggled with the mathematics involved with the field. After taking a preferential career test, Stephanie found professional musician and librarian as her top two suggested career paths.

“I had never thought of being a librarian before, but I did more research on the job and liked the idea,” said Stephanie.

Stephanie then switched her major to history and went right into graduate school after college. She received her master’s degree in ancient and medieval history from Duquesne University in Pittsburgh, Pennsylvania.

In December of 1978, Stephanie started to work for the Rohrbach Library as support staff. Here, she met the head librarian of the catalog department, Margaret Apostolos. During this time, the librarians, including Margaret, became Stephanie’s mentors.

Stephanie continued to work as a full-time support staff while she went to school at Drexel University for her master’s in library science. She finished her master’s a year early, and worked as a catalog librarian for the Rohrbach library in August of 1993. As Stephanie grew into higher positions at the Library, she remembered the advice the librarians gave her.

When the liaison program first started at Rohrbach, Stephanie acted as the librarian liaison for the College of Business. She worked with the faculty to ensure the Library had the resources business students need.

After several years, Stephanie received the library liaison position for history and continued to collaborate with the department until May of 2013. She also has worked as the liaison for electronic media for four years.

Stephanie’s other job as an advisor only lasted for three years, but it gave her new insight into the freshman experience.

“I definitely learned something new while I was an advisor. It was interesting to see how current students deal with finding the right field of study. I went through a similar situation when I was in school,” said Stephanie.

Stephanie’s plans for the future include traveling, volunteering, and finding part-time work in the library science field. Currently, she volunteers as a librarian for Hawk Mountain Sanctuary, so after retirement, she plans to spend more time volunteering there.

In January of 2016, Stephanie plans to visit Glasgow, Scotland where she will attend a two-week music festival with around 7,000 performers in music, speech, drama, and dance. Stephanie has previously been to the annual festival during her sabbatical in 2004 and has always wanted to visit Glasgow again. Her other travel plans include seeing the city of Pompeii for the first time and travelling to Germany in 2015.

Stephanie also plans to add a new canine family member to her home. She has her eyes set on a Greater Swiss Mountain dog. The breed is one of the oldest Sennenhund breeds and originated from the Alps of Switzerland. For Stephanie, their coloring also resembles a St. Bernard in formal wear.

With a new dog in the future, Stephanie’s favorite book has her covered. “Dogs That Know When Their Owners Are Coming Home” by Rupert Sheldrake discusses how animals interact with and predict their owners’ behaviors. Stephanie is also excited to learn her favorite book now has an updated edition!

Since she first came to Kutztown University as an undergraduate, Stephanie has become an invaluable librarian and loyal member of the campus community. She is also a leader, mentor, and friend to the students and faculty. Because of her help and hard work, The Rohrbach Library has grown as a prominent resource center for the Kutztown community. The Rohrbach Library faculty and staff wish Stephanie the best in all her future endeavors.
Meet Our New Intern
By Karen Wanamaker

The Rohrbach Library is pleased to welcome Jessica Serrenti as a professional writing intern this semester. Jessica is a senior at KU and is working for Rohrbach Library 10 hours per week assisting with social media and outreach assignments.

Besides posting to our blog and Facebook page, Jessica has worked with several librarians to write and design a series of bookmarks for students based on their major. The bookmarks currently are available at our main desk on the first floor. She also helped prepare and put up bulletin boards and took charge of editing the newsletter that you are reading right now.

After graduation, Jessica would like to work for a publishing company or go for her master’s degree to become a librarian and eventually work at a public or university library. Her favorite KU courses have been Creative Writing and Creative Writing: Drama, and she hopes to someday have a book of her own published.

Jessica’s favorite book is Harper Lee’s To Kill A Mockingbird. I think she has Scout’s spunky determination as well as her open-minded kindness, so I’m sure she’ll be a success at whatever she chooses. Welcome Jessica!

Student Advisory Council
By Jessica Serrenti

The Student Advisory Council (SAC) has held two meetings this semester. The students and librarians covered several key issues including the Library’s upcoming changes, a database trial for NoodleTools, and a new design for the Library’s website.

Martha Stevenson was on hand to discuss the report from the consultants and to hear the feedback from students about the future layout of the Library. Layout options will be reviewed when the consultants return to campus later this semester. Martha Stevenson explains more information about the renovations in her article titled “Director’s Corner” on page two of this issue.

During the meetings, students expressed interest in the Library offering bibliographic tools. The librarians came back with two options: EasyBib and NoodleTools. Both resources have academic subscriptions. Since more students preferred using NoodleTools to create citations, the Library is now offering a trial for the database. The academic version of NoodleTools gives students the ability to keep their research information and papers all in one place. The trial for NoodleTools has been extended to December 12, 2014.

The Library continues to work on creating a new layout for its website. Librarian Bruce Jensen gave students a first look at the design. SAC members will test the new layout later this semester.

It’s Raining Bookmarks
By Jessica Serrenti

The library is now offering bookmarks for several majors at Kutztown University. More bookmarks will be added as staffing allows. The bookmarks inform students about the research tools such as databases and LibGuides available on the Library’s website. So far, the Library offers bookmarks for the majors of criminal justice, social work, English, education, and music. They are available for students to pick up in the Library at the Information Commons desk. More bookmarks will be coming soon.

Variquest Cutout Maker
By Karen Deysher

Are you looking for a way to make your classroom or lesson plans more exciting? Search no further than Room 24, the Curriculum Materials Center, where the VariQuest Cutout Maker 1800 is housed! The VariQuest Cutout Maker is an electronic, large-format version of the traditional die cut machine given to the Rohrbach Library by the College of Education.

One can choose from an array of shapes or create customized text by selecting from a myriad of font options. All cutouts may be manually sized as well. Furthermore, the software automatically minimizes waste by finding the most efficient manner to cut out the chosen items. The VariQuest Cutout Maker 1800 is extremely simple to use, just follow the on-screen instructions to begin creating your classroom creations today!
The Rohrbach Library added new electronic equipment this semester for students to use in the library and to borrow for class projects. All purchases were made using the student technology fee that is included with tuition. The new equipment & new services include:

• 5 cameras
• 5 whiteboards
• 2 SLR cameras
• 3 camcorders
• 2 camcorders with built-in projectors
• 5 graphic calculators
• 5 Kindle Paperwhites
• 5 Lenovo laptops for out-of-building loan

The Lenovo laptops are not new, but they now have a 7-day loan period and have overdue fees. The new whiteboards are available in study rooms and on the main and second floors of the Library. In addition to new technology, the Media Collection on the second floor now has VHS tapes and a new viewing room for students.

The Rohrbach librarians have added a new book scan station in the Reference Lab along the same wall as the printers. Library patrons can scan book pages or other documents they need and then email or save the files to a USB device.

After scanning their items, patrons can then retrieve and print their documents from a lab computer. The added benefit to the new scanner is that patrons do not need to wait for an open computer that has a scanner connected to it.

The change machine has been moved further down the same wall as the printers to make room for the new book scanner. If patrons have any questions or concerns about the book scanner, they can ask a reference librarian for help.

The Library’s Map Collection, housed on the lower level, is being disbanded.

The Library will be undergoing several renovation projects in the future, and the space will be re-purposed. Large portions of the map collection are federal depository maps, and those maps, on loan from Penn State Law Library, will be returned to them.

Another portion, primarily geologic maps, has been given to the Geology department. The History and Geography departments have also taken some maps. Another group of maps, consisting of local history, state history, and limited edition antique map reproductions will be housed in the university’s Archives (which is located on the top floor of the Library).

Members of the Kutztown community have also been giving the maps new homes. If you are interested in giving a map a new home please contact Sylvia Pham at spham@kutztown.edu.

This semester brought several updates to the Rohrbach Library’s Electronic Resources. Films on Demand added 258 new educational streaming videos that cover a variety of subjects.

Newsbank updated their search results. The database now cross searches the current Newsbank content with Readex historical content. These databases can be found on the Library’s homepage under the Research Tools tab.

The Library will also add collections 10-13 to the JSTOR subscription later this semester. JSTOR Arts and Sciences X has broad coverage in business and the social sciences. Arts and Sciences XI contains resources in the fields of language and literature, history and art, and art history. Arts and Sciences XII includes information from law, education, political science, and criminal justice. Lastly, Arts and Sciences XIII collects international journals in the fields of language and literature, art history, and history and art.
Michael Weber
It has been my great pleasure to work side-by-side with Stephanie for the past 14 years. Throughout those years she has proven to be an outstanding mentor, a superb leader, and a just and compassionate friend and colleague. I will miss her very much in the days to come. Stephanie, I hope that your retirement brings you much happiness and abundant blessing.
Sincerely, Mike.

Martha Stevenson
Stephanie,
I haven’t known you long but in the time that I have, I have enjoyed working with you. I have seen your dedication to KU and Rohrbach Library. I can’t thank you enough for your support and all your hard work. I hope down the road when I am calling a lifeline you won’t hang up on me! Enjoy the days ahead! Who knows where the road is going to take you.
Sincerely, Martha

Bob Flatley
Stephanie,
Thank you for being a wonderful co-worker and mentor to me (and many others) for all the years I’ve been at KU. I really appreciated your wise and judicious ways as Chair, your words of wisdom (and sanity) at many, many meetings, your excellent skills at doing and teaching cataloging, and your incredibly well-crafted evaluation letters! Thank you for all you’ve done for me, the library, and KU! You will be deeply missed!
Sincerely, Bob

Denise Moll
Stephanie,
You were always a great supervisor, but you were an even better friend throughout the years. Here’s to a well-deserved and happy retirement!
Love and luck,
Sincerely, Denise

Krista Prock
Stephanie,
You’ve been a mentor and shining example during the time we worked together. You are irreplaceable and will be missed!
Sincerely, Krista

Karen Wanamaker
Stephanie,
I don’t have the words to convey how I feel, so I offer this quote: “Don’t cry because it’s over. Smile because it happened.” But I’m sure I’ll cry anyway.
Sincerely, Karen

Sylvia Pham
Dear Stephanie,
I’ll miss not having you here but I hope you have a wonderful retirement! You’ve worked hard for it and deserve the best!
Sincerely, Sylvia

The Rohrbach Library Newsletter is published each semester. Contact Karen J. Wanamaker, Editor, for more information at 610-683-4709. Special thanks to Jessica Serrenti for co-editing this issue.