Changes on the Horizon for Rohrbach: The Rohrbach Library is anticipating changes in layout and organization over the next few years to better align it with student and campus needs. Members of the Global Library Consulting (GLC) firm were on campus this semester in order to gather information. Students on the Library’s Student Advisory Council also submitted a lengthy list of recommendations to GLC prior to their visit. KU expects a draft of the GLC’s recommendations at the end of May.

Fall Open House - Learn about the Library: Mark your calendars! The Rohrbach Library will host its 5th annual open house on September 23, 2014. Students will receive a list of questions to answer about the physical and electronic resources. This year, they will have time to answer the questions on the day of the open house or turn in their answers by the end of the day on Friday. We expect to have food, fun, and prizes, so add it to your group or class agenda for that day! It is a wonderful way to get students introduced to the Library’s resources. Contact Karen Wanamaker or Krista Prock for more information.

New Library Liaison Program Coming for Fall 2014: The Library Liaison Program is a collaboration between the Library and the academic departments that directly supports the missions of both the Library and the University. The Program facilitates collaboration and communication between the library and the academic departments; enhances the development of subject area, general collections, and electronic resources; promotes and encourages the integration of library instruction and information literacy into KU courses and curriculum; and provides specialized subject assistance to meet information and research needs of faculty and students. Improvements will focus on communication, learning and research, and collection development. More information will be shared in the coming months.

Information Literacy: Information Literacy instruction enables students to find the best resources both at the Rohrbach Library and online. Classes and groups are invited to contact a librarian who will design a session that is best suited to a particular audience. Sessions can take place in or out of the Library, and they can be designed as a single library orientation or multiple sessions. They can also focus on general or specific resources/skills. Contact Krista Prock for more information.
New Director of Library Services, Martha Stevenson
By Dale Bond

The members of the Rohrbach Library would like to welcome Martha Stevenson as the new Director of Library Services. Martha comes to us from Misericordia University in Dallas, PA where she also served as library director.

Can you tell me a little bit about where you were before KU?

I began my career as a librarian at Minot State University in Minot, ND then moved to PA to accept a job at Muhlenberg College. Then 6 years ago, I took the director’s job at Misericordia University in Dallas, PA.

What convinced you to make the switch?

I left Misericordia for the position at Kutztown because I felt it was a professional development opportunity for me. It would provide me opportunities to build my skills and to work with a much more varied group of people. I knew there were going to be different opportunities and challenges here.

What kinds of changes would you like to see with the renovations to the library?

I’m still mulling this over! I have heard from many different constituents about this, so now it is time to work with the consultants to prioritize and incorporate the best of all suggestions.

What has been your favorite part about being at KU so far?

So far I have enjoyed getting to know the library staff and learning about all the good things they do.

Could you tell me a bit about your educational background? (I saw via a library resource that you have a B.S. in Computer Science and that you did course work on sign language and special education.) What made you stick with library science?

I have an MLS in Library Science. I am glad I stumbled onto this career path because it fits me well. I have been a librarian for 25 years now and have loved every one of those years. I still enjoy taking a sign language class now and again.

Do you have anything else that you would like people to know about you?

I have done internships in England and Zimbabwe and have been on a service trip to Peru. I also love animals, swimming, and of course reading!

Welcome to the team, Martha!

Read Posters Are Back Again!
By Karen Deysher

Have you seen the READ Posters on the bookshelves while meandering through the main floor of the Rohrbach Library?

Posters were created this semester depicting individual students, faculty, and staff; classes; KU sports teams and groups; and departments and offices in scenes based on their favorite book of choice.

Check out the Rohrbach Library’s Facebook album in order to view all the snazzy, new posters as well as the ones from previous years. Participants can pick up a copy of their poster from room 24.
Art at Rohrbach
By Dale Bond

African Art @ Rohrbach
This semester we were immersed in a lot of wonderful African art. The main exhibit, “Bold Mamas and Audacious Entrepreneurs,” was curated by Dr. Christine Saidi. The exhibit includes paintings, sculptures, carvings, khangas (color spans of fabric with special messages within them), and more. Moses Kalifu Chipoya, Albert Kata, Stephen Kapata, and Henry Mulenga are the highlighted artists.

Dr. Christine Saidi teaches several courses on African history at KU, and has published a book and multiple papers on the subject.

“The theme of this exhibit is about the power and status of African women and how it is reflected in both contemporary and traditional African art,” says Dr. Saidi. “I think it is very telling that contemporary African art centers around African women working and contributing to their societies—in contrast to Western art, where women are usually just pretty objects, not important members of society.”

Dr. Saidi emphasizes how each piece in the exhibit represents an encounter with an African artist, and she hopes to share those stories with others through this exhibit.

Some other art exhibits around the library this semester include Emily Allen’s pieces, located upstairs and across from the magazine racks, and Ed Terrell's work, located next to the Book and Brew Café. Emily Allen, a recent graduate of KU, has had her work displayed at GoggleWorks in Reading, PA and the Miller Gallery in Sharadin art building. Ed Terrell, president and art director of the AfricaAmerican Coalition of Reading (A.C.O.R.) has also had pieces on display in GoggleWorks, and additional art in previous exhibits at Rohrbach.

For more information about the Emily Allen, Ed Terrell, or Dr. Christine Saidi, pick up a brochure on the exhibits at the front desk of the library, or head over to the library blog for more in-depth descriptions, interviews, and pictures.

Student Art Exhibits
In addition to the African art exhibits, we also had two wonderful student art exhibits from Jay Gunathilake (photographs) and Kelsey Murray (paintings).

We would love to hear your feedback about the art at Rohrbach. Please contact Bruce Jensen with any comments, stories, or suggestions.

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Ask Bob!

Question: How can I look up journals when I am off campus?

Answer:
You can go to the library’s e-journal lookup site at: http://vx2kq9fh9p.search.serialssolutions.com/
Then just type in the title of the journal that you are looking for. It will then link out to the journal if we own the title. You can then browse by date. Once you pick an article you will be directed to login with your KU credentials.
Please ask a librarian if you need more assistance.
We wanted to find out if KU students knew about the Library’s reference/research service and if they used it. So, we created and administered a very simple three-question survey to get some answers. Library staff and student workers distributed the surveys in the three campus eating locations (MSU, AF, and South Dining) and in the Library. Our goal was to obtain at least 368 surveys to have a statistically relevant sampling for a university of our size, but we actually obtained 528 completed surveys! Kudos to our survey team for all their hard work, and many thanks to all the students who took time to answer the questions.

A first look at the completed surveys suggests, among other things, that 70% of our students are aware of our reference/research service. That’s good news. Our first year students, however, are notably less aware. We need to work on getting the word out to this group of students. Overall, 25% of the respondents indicated that they used our services, and among the students who know about our services 35% use them. We will do follow-up surveys to find out why students who know about reference/research help don’t use it. The knowledge learned from this study will help us rethink how we support student research and create an improved model tailored to our students’ needs.

### 2013-2014 Top Ten Information Commons Statistics

- Library materials borrowed – increased 30% to 94,469
- Patrons in the library – increased 6% to 478,954
- Study Room Reservations – increased 33% to 4,572
- Use of Electronic reserves – increased 29% to 22,227
- LibGuides – 68,082 views in 30,009 sessions
- Number of laptops borrowed: 29,355
- Average number of times each laptop was borrowed: 408
- Number of times Smartboard in Study Room 107 was used: 178
- Pieces of AV equipment borrowed: 2,258
- Questions answered at Tech Support Desk: 924

Thanks to all our wonderful students, faculty, and staff for a great year!

Compiled by Susan Czerny
The Intern and the GA - a Success Story  
By Dale Bond and Karen Deysher

A long time ago, at the beginning of the spring semester, two students' lives changed forever because of jobs at Rohrbach. Sprinkled with library magic and long hours, a great team and friendship blossomed.

Karen Deysher joined Rohrbach as the Graduate Assistant to Karen Wanamaker a bit late into the semester, but she quickly became an enthusiastic member of the Rohrbach team. She has her bachelor's degree in social work, and is pursuing her master's in social work and public administration. Karen intends to take the world by storm—as soon as she manages to figure out how to stop breaking nearly everything that she touches.

Despite her klutzy tendencies, Karen does great work at Rohrbach in tasks ranging from organizing & leading Horton Hears KU events to rap video editing to amazing bulletin boards, bibliography lists, and a variety of other projects that K. Wanamaker assigns her to do. You can normally catch Karen downstairs in the Curriculum Materials Center, participating in Commission on Human Diversity meetings, or simply interacting with the student body on campus. Ask her for help with the CMC kits, the Varrayquest Die Cut machine, or any other aspect of the CMC or Library Science collection!

Dale Bond joined the Rohrbach team as the public relations intern for the Spring 2014 semester. Dale, a professional writing major and anthropology minor, is finishing her last semester as an undergraduate at Kutztown University. Her favorite course was Travel Writing, which she considers to be her specialty, and it got her interested in food writing. Following graduation, she hopes to be accepted into Kutztown University’s Master of English program.

As the full-time intern, Dale’s responsibilities included managing the library blog, creating and advertising READ posters, promoting the Library art exhibits, developing Horton Hears KU! events, completing tasks assigned by Karen Wanamaker, and assorted other projects. Dale’s favorite thing about being a Rohrbach Library intern is that she can stare longingly in the eyes of the Nicholas Cage photograph that sits upon her desk. Dale’s free-time interests include moderating for Humans v. Zombies, Netflix binge-watching, and consuming Girl Scout cookies.

Rapping up Rohrbach  
By Karen Deysher

As a part of an April Fools’ Day blog post, Outreach Librarian, Karen Wanamaker, laid down some fresh beats to her first single, “The Rohrbach Rap.”

Accompanied by a video, MC Kwanamak’s rap described many of the areas and highly useful resources available for students in the Rohrbach Library.

The video may be viewed on the Library’s YouTube, Wordpress, and Facebook accounts.

Student Advisory Council Update  
By Dale Bond

The Student Advisory Council met several times this semester to address library changes and improvements that are due to take place at Rohrbach sometime in the next three years.

Council members toured the building, pointing out specific areas or concerns that should be addressed in the renovations to create the best environment for students, staff, and faculty. Their feedback was forwarded to the consultants who came to campus this semester, and the group also met with the consultants during their campus visit.

The Council also perused the Rohrbach Library website and other library websites to make suggestions on how to reorganize the space on our Rohrbach website. Their feedback was forwarded to the Library’s website redesign team.
“Without libraries what have we? We have no past and no future.”  
- Ray Bradbury

**Library Hours**

Sunday .............................................2 p.m.-Midnight  
Monday-Thursday .....................7:45 a.m.-Midnight  
Friday .............................................7:45 a.m.-5 p.m.  
Saturday .........................................9 a.m.-5 p.m.

Exceptions can be found on the bulletin board outside the library, on the Library website, or can be obtained by calling 610-683-4481.

**Summer Hours**

Sunday .........................................................Closed  
Monday - Thursday ..................7:45 am - 10:00 pm  
Friday ..............................................7:45 am - 5:00 pm  
Saturday .........................................9:00 am - 5:00 pm

**How to Reach Us at Rohrbach Library**

Information Commons Desk 610-683-4480  
Library Director 610-683-4484  
Research Help Desk 610-683-4165  
Curriculum Materials Center 610-683-4709  
Electronic Databases 610-683-4168  
Information Literacy Instruction 610-683-4173  
Interlibrary Loan 610-683-4158  
Technical Support 610-683-4167  
Library Systems 610-683-4166  
Acquisitions/Cataloging 610-683-4161  
Web Team Coordinator 610-683-4766

**Other Departments Located in the Library**

Department of Library Science & Instructional Technology 610-683-4300  
Tutoring Center 610-683-4207  
Academic Enrichment: 610-683-4726  
CASA 610-683-4007

Join the Rohrbach Library on Facebook & Twitter!

@RohrbachLibrary  
@Elusiveseacow

"Without libraries what have we? We have no past and no future.”  
- Ray Bradbury

The Rohrbach Library Newsletter is published each semester. Contact Karen J. Wanamaker, Editor, for more information at 610-683-4709.  
Special thanks to Dale Bond and Karen Deysher for co-editing this issue.