News in Brief

**Chronicle of Higher Education Online**: In response to many requests, we recently upgraded our subscription to the *Chronicle of Higher Education* to a site license, giving all on-campus users seamless access and off-campus users access by logging in through the Library’s website with a valid KU login. The *Chronicle*’s Web site features the complete contents of the latest issue, daily news and advice columns, thousands of current job listings, an archive of previously published content, vibrant discussion forums, and career-building tools such as online CV management, salary databases, and more.

**RL Link in D2L**—A widget for searching Rohrbach Library resources is now available in the D2L interface. Enjoy.

**KU Archives Online**—*Beacon on the Hill, the Centennial History of Kutztown State College, 1866-1966* is available online. You can locate it by using the web link in the library catalog under *Beacon on the Hill*, or by clicking here. There are many advantages to having the history online, two of the most important are: the book is now available for anyone with internet access, and it is finally full-text searchable. The Beacon is part of KU’s growing contribution to the Keystone Library Network Digital Collections.

**KU Archives Receives New Artifacts**—The KU Archives recently received a new collection of artifacts from the Keystone State Normal School era. At left is the 1903 Thanksgiving menu. For the full story and other images, see page 3.

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New to Archives: The 1903 Thanksgiving menu for the Keystone State Normal School. Inside is a list of the menu items as well as signatures that Clara A. Myers collected.

Rohrbach Library
15200 Kutztown Rd. BLDG#5, Kutztown, PA 19530 ☏ 610-683-4480
Library Website: http://www.kutztown.edu/library
Library Blog: http://rohrbachlibrary.wordpress.com
Facebook: Rohrbach Library
Twitter: @elusiveseacow / @RohrbachLibrary
Flickr: http://www.flickr.com/photos/rohrbachlibrary
READ Posters Return for Spring 2014
by Karen Wanamaker

The Rohrbach Library will host its 4th annual READ poster event in February and March next year. The 2014 event will be limited to around 40 posters, so get your favorite title ready now if you want to participate.

Posters can be created for classes; offices and departments; KU sports teams and groups; and individual KU students, faculty, and staff. To get your ideas flowing, our previous posters can be seen online at our Facebook albums. They are organized by year.

Watch the blog, Facebook, and other media announcement locations on campus for a notification of when the event starts or contact Karen Wanamaker for more information.

Rohrbach’s Student Advisory Council Holds First Meeting
by Karen Wanamaker

Part of the Library’s outreach initiative in its current Strategic Plan is to create a Student Advisory Council that will work to connect KU students with the Library’s services and resources (both digitally and physically). The Library took one giant step towards making that connection a reality when it called the first meeting of the newly formed Student Advisory Council on November 20, 2013.

The meeting was called to order at 4:00 p.m. in RL22 and included two librarians and four students. Some of the topics discussed included: collaborative projects; library instruction and the need/desire for a required library course; digitization; student involvement; methods for communicating with KU students; campus safety; quality of library service; Interlibrary Loan; signs; directions for using technology; and hours at the coffee shop.

Part of the group’s mission is to provide, “open communication channels between students and the library administration and staff.” The members of the Council will have the opportunity to make recommendations for future changes at Rohrbach, and they will play a critical role in shaping the physical and digital spaces of their Library.

It is an exciting new venture for the Library, and we are pleased with this first step towards better communications with students.

Students wishing to join the Council or submit suggestions to the group should contact Karen Wanamaker for more information. Future meetings for this school year will be held on February 19th and April 16th.
New Collection Donated to University Archives
by Susan Czerny

An outstanding collection of artifacts from the Keystone State Normal School were recently donated to the Kutztown University Archives. Mrs. Clara M. Burner has donated memorabilia belonging to her aunt, Clara Myers, and Clara’s cousin, W. W. Deatrick (for whom Deatrick Hall is named).

Clara Myers first came to Kutztown from Adams County in 1897 as a student at the Normal School, where she was in the graduating Class of 1899. She remained as a teacher at the Normal School and was appointed Dean of Women by Dr. A. C. Rothermel. She retired at that position in 1944.

Although still being processed at the time of this article, the collection consists primarily of postcards and original photographs, “new” to the Archives, from the Normal School era in the 1910s and 1920s. The photographs of the individual teachers and groups of faculty are especially unique as most of the photographs in the Archives are of the campus and student activities.

The artifacts include a cherished 1897 paper student ID card, the 1903 Thanksgiving Dinner Menu from the Normal School, and Miss Myers’ diploma from the Normal School, signed by each faculty member. An important piece is Clara Myers’ scrapbook of photographs from the time she was a student at the Normal School, titled “Our Home”.

It is very special indeed for these materials to be returned to Kutztown University after over 100 years. Taken together, the collection gives us a special look at what it meant to live and work at the Keystone State Normal School. We are most grateful to Mrs. Burner for donating this historical collection.

“People must know the past to understand the present and face the future.” —Nellie McClung
Meet Bob Flatley, Electronic Resources Librarian

By Megan Neely

Every day across the Kutztown University campus, thousands of students and faculty members look to the Rohrbach Library website for access to databases, catalogues and other electronic resources. The easy access to our research materials would not be possible without the efforts of the Rohrbach Library’s own Electronic Resources Librarian, Robert ‘Bob’ Flatley. Bob continues to facilitate the move to digital by managing content, vendors and access to resources on the Library’s website. When he began working for Kutztown in 2002, Bob was a reference and instruction librarian. Three years later when the opportunity arose for the Electronic Resources position, Bob made the switch. He still teaches classes in reference and instruction. He enjoys working with the students and faculty and says his favorite part about working for Rohrbach Library is “helping the students to be successful.” Bob also serves as an advisor to undeclared students.

He wasn’t always aware that he wanted to work in a library though. With a passion for philosophy and psychology, Bob studied psychology at Dickinson College in Carlisle, PA. He worked briefly as a youth services caseworker in Harrisburg but did not enjoy the work. After reading the career guidance book, What Color is Your Parachute? Bob decided to pursue Library Science. He obtained his Master of Library Science degree from Clarion University.

Fun Facts

Favorite Book: Living the Good Life: How to Live Sanely and Simply in a Troubled World. It’s a foundational book about sustainable green living and all things eco-friendly. Bob says that he was inspired by this interesting read. He also enjoys reading books by American fiction writer Barbara Kingsolver because her work always includes a social cause.

Favorite thing about the Holidays: Seeing Family and Friends and a vegetarian feast!

Ask Bob:

Question: Am I Getting More Full-Text Results with Google Scholar on Campus Computers?

Answer: Yes! EBSCO Information Services, the library’s largest provider of full-text content, recently created an enhancement to their library databases that allows Google Scholar and EBSCO to communicate at a new level. If a student or faculty member uses Google Scholar as their gateway search tool and finds an article that EBSCO has in full-text format, they will seamlessly be directed to this content via Google Scholar. The only drawback is that the new service will only work if students use Google Scholar on a campus computer or if they use the authenticated link from RL’s website for off-campus computers because the service depends on a user coming from a recognized KU-affiliated Internet address.
Interns in the Spotlight

Meet James Christian
by Megan Neely

Professional Writing major, James Christian, joined the Rohrbach Library team as one of the PR/OUTREACH interns for the fall semester. James says that he selected this 3-credit internship because he was an avid Rohrbach Library patron and likes that he gets credit for it now. More importantly, his favorite thing about interning for the Library has been working on the “The More You Know…” blog. He liked being able to work with the WordPress system and develop sharper writing in his work. His favorite class during his time at Kutztown University was Arts and Entertainment Writing. His passion for this writing style is prevalent in the blog entries that he has written to promote the Media Collection.

Following graduation, James would like to work with films in some capacity, ideally becoming a film reviewer. In his free time, he enjoys watching movies.

Fun Fact:
James’ favorite book is Tales from Times Square by Josh Allen Freedman. It’s a nonfiction look at Times Square in the 1970s.

Meet Megan Neely
by James Christian

Megan Neely majored in Professional Writing, while also studying Public Relations. Throughout her 6-credit library internship this fall, she took pride in promoting the Reference Collection on the first floor. This, along with learning about the Library’s many services, was her favorite part of interning. In addition to public relations, Megan is keenly interested in science writing, which was her favorite class at KU.

Megan’s dream job would be working at the Tennessee Elephant Sanctuary as a PR advisor. In her spare time, Megan volunteers at several Kutztown organizations. She is fascinated by theater and animals.

Fun fact:
Her favorite book is Hypocrite in a Pouffy White Dress: Tales of Growing up Groovy and Clueless. It’s a bestselling memoir by Susan Jane Gilman.

LexisNexis Revamped
by Karen Wanamaker

LexisNexis Academic users will notice a new interface starting on December 23, 2013 when the company implements changes that are based on user feedback and librarian input.

According the LexisNexis, the new interface will provide a single-search box experience; streamlined navigation, improved advanced search options, and easier access to support resources including the Academic Knowledge Center, YouTube video tutorials, A-Z Source List, and User Guides.

For more information on the upcoming changes, please contact Bob Flatley at flatley@kutztown.edu.

Children’s Literature Shelving
by Karen Wanamaker

If you have been to the ground floor CMC area of the Library this semester, you know some shifting and moving has taken place. In order to make room for more tables for the new Center for Academic Success and Achievement (CASA) in RL 26 and the Tutoring Services and Academic Enrichment Office in RL27, the children’s literature collection (Library Science Collection) has been shifted to tall shelves. The fiction, biographies, and non-fiction are on the tall shelves, and the pop-up books are on the shelves under the CMC bulletin board.

Although the tall shelves are not as functional for the children’s collection, the tall shelving made it possible to keep this collection on the ground floor next to the other education materials.
The Rohrbach Library Newsletter is published each semester. Special thanks to James Christian and Megan Neely, our public relations interns, who helped with this edition. Contact Karen J. Wanamaker, Editor, for more information at 610-683-4709.

Library Hours

Sunday ..............................................2 p.m.-Midnight
Monday-Thursday .......................7:45 a.m.-Midnight
Friday ...............................................7:45 a.m.-5 p.m.
Saturday ...........................................9 a.m.-5 p.m.

Exceptions can be found on the bulletin board outside the library, on the Library website, or can be obtained by calling 610-683-4481.

Summer Hours

Sunday ..................................................Closed
Monday - Thursday  ....................7:45 am - 10:00 pm
Friday ............................................7:45 am - 5:00 pm
Saturday ...........................................9:00 am - 5:00 pm

“Rohrbach Library, for all its silent reading zones and private study rooms, is not a quiet place, not a static environment—get that stereotype out of your head immediately. This library hums with the noises of collaboration, of friendship, of discovery. Its spaces breathe the scent of coffee and, sometimes, that of freshly delivered pizza. Hang out here, and you might be surprised what you can learn.”

—Quote taken from the Rohrbach Library Website

Join the Rohrbach Library on Facebook & Twitter!

“Information is a basic human right and the fundamental foundation for the formation of democratic institutions.”
—Nelson Mandela

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