News in Brief

LibQual—Thank you to everyone who participated in our LibQUAL survey during the Fall 2012 semester. Over 1700 of you completed the survey. We are pleased to say that we met almost all of your minimum expectations for the three areas measured: Affect of Service, Information Control, and Library as Place. That being said, we have room to improve in order to meet all of your desired expectations, so we will use the data to support changes in these areas.

Social Media—Be sure to check out all the latest news and events at the library by liking us on Facebook, following us on Twitter, reading our blog, or looking at pictures on our Flickr account! See the links at the bottom of the page.

Library Search Widget in D2L—Coming to D2L this fall (possibly sooner!) is a widget for searching the Library’s resources. The tool will appear on the course home screen, right below the “news” section, and it will replace the currently seen Google search widget. Watch for this helpful new tool to appear in D2L in the upcoming months.

Institutional Repository at KU

by Lisa Breininger

The Rohrbach Library is working to create an institutional repository for Kutztown University (KU) and hopes to have it ready for the fall 2013 semester. An institutional repository (IR) is a searchable digital warehouse, where content is created by members of that particular institution. The IR will allow people to find something (faculty research, yearbooks, award-winning student papers and presentations, student capstone projects, a video of a guest speaker, etc.) years from now and easily be able to locate it and use it.

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Library Focuses on Faculty and Student Participation

by Karen Wanamaker

The Rohrbach Library prides itself on using user feedback and input to make the Library a great place for our students and faculty. To that end, the Library has been improving how we communicate with both students and faculty in order to give them a better voice for feedback and recommendations related to library services and resources. Two campus groups could have significant impact on this effort.

The Library Committee

The Library Committee is a University Senate committee that was traditionally chaired by the library dean or director and was assigned to consider library needs, make recommendations concerning library policies, and serve as a liaison between the library and university community. Meetings were once per month, and membership included one faculty member from each college, a student, and a staff or faculty member not represented in the colleges. However, the structure of this committee was no longer producing the critical feedback and input that the Rohrbach Library needed.

Over this past year, we have redesigned the Committee to optimize participation. We are hoping that the new Library Committee will be in place for the Fall 2013 semester and that it will be a productive avenue for library improvement and communication.

The Rohrbach Library Student Advisory Council

Because the Senate’s Library Committee lacks a strong student input, the Library has been investigating how best to communicate with the student body and get their participation. This year we drafted our plan for a Library Student Advisory Council, and we currently are working to make it a reality. This Council will serve to, “help the Library reach its mission, vision, and strategic goals by providing open communication channels between students and the library administration and staff. The Council will make recommendations and bring new ideas forward from a student perspective relating to the Library’s services, policies, resources, and physical and digital spaces.”

Our plan is to have 16 council members including: 12 students representing curricular groupings, the Library’s graduate assistant, a student member recommended by the Commuter Services Office, a student recommended by the Honors Council, and a representative of the Student Government Board. Additional students could be involved as the need arises. The Council will meet four times each year starting in September 2013. We are hoping that the Council will be able to help with feedback, recommendations, advertising, and programming.

There are four goals for the IR, including:

* Preserve Content—The first goal is to preserve content that is created by the KU community. This could include things such as meeting minutes or a speech by the President. This type of content is often readily available for a while and then seems to disappear. The IR will facilitate finding this content when it is needed, even if it is decades later.

* Digital Warehouse—The second goal of the IR is to create one digital warehouse for KU created content. Currently content is spread among different offices, computers, laptops, flash drives, file folders, etc.

* Access—Another goal is to facilitate access to KU-created materials. The IR will allow users to determine if they want to make their materials publicly accessible or limit access to the campus community. Publicly available content will be indexed by major search engines like Google and be exposed to a worldwide audience via the Internet.

* Open Access Publishing—A final goal is to provide a vehicle for faculty and students who want to make their research and papers available to the widest possible audience through open access publishing.

The Call for Participation

As of today, a treasure trove of KU-created content is at risk of being lost forever because it is sitting on personal flash drives, external hard drives, CDs and paper. This content can be preserved and made accessible through an IR.

The Rohrbach Library is working to get an IR up and running as soon as possible. We will be seeking departments, offices, faculty members, and students who would like to partner with us on this exciting new endeavor. If you have content that you feel is important to preserve in a digital format at KU, please contact librarians Sue Czerny (Czerny@kutztown.edu) or Bob Flatley (flatley@kutztown.edu) for more information.
Online Learning—Services and Resources at Rohrbach

by Susan Czerny

**Services for faculty and students working in online learning**

► Librarians provide research and instructional assistance, both planned and spontaneous, to online faculty and students for D2L courses.

► Librarians contact online professors prior to a semester or session, with a message featuring the services and resources aimed at online learning.

► Librarians provide research help services to students on-site.

► Librarians provide research help through remote consultations, such as telephone appointments or chats, for online learners who live at a distance.

► The Library provides the e-reserve service for professors. The new system is compatible with D2L and links to e-reserves are sent to professors.

► Interlibrary Loan offers access to materials the library does not have. Physical materials such as printed books or DVD’s are mailed to patrons who live at a distance. (Students are responsible for return postage.)

► The Library provides a Frequently Asked Questions (ASK!) service on the library homepage for remote users. A team of librarians monitor the service so submissions can be answered in a timely manner.

► Participation in online graduate student orientation presentation.

► Research help and information through SMS texting for patrons with smartphones.

► Librarians support faculty with the use of technology in their online courses. For example, librarians will help faculty in determining the correct links to embed in their D2L and other remote access teaching tools.

► LibGuides for student and faculty detail all these services and feature the resources listed to the right.

**Resources for faculty and students working in online learning**

► EBSCO widget on the Course Homepage of all D2L course shells.

► E-books and streaming video available in the Library Catalog and through OmniSearch.

► E-reserves for courses are 100% online.

► ASK! on the library website leads to a searchable cumulative database of answers to questions sent into the library.

► AskHerePA provides 24/7 research help from a pool of international, credentialed librarians for students and faculty working beyond the Library’s regular schedule.

► Online research resources for students include: databases for articles, reports, and other materials from reputable sources.

► Library website prominently displays directions for using ID and login for database access and for troubleshooting your password.

“The only thing that you absolutely have to know, is the location of the library.” - Albert Einstein
READ Poster Wrap Up! What We (The Interns) Have Been Up To

by Taylor Dugan

The Rohrbach Library had its third, and most successful, READ Poster campaign this spring! This year, our READ posters totaled 95 posters! A big thank you to all who participated in this year’s campaign!

After spending almost eleven weeks working on these posters, Lisa and I learned a few things during our journey. Here is a list of what we learned and found most useful for our successful READ campaign.

**Photography**—Having to capture the best quality photo from a student, professor, staff member, group or child required a lot of patience and thought. We became semi-pro photographers during the campaign!

**Research**—Many times we came across a book that we had never heard of or a book that had no significant cover art. This required us to do some research! Research really does pay off when you need to educate yourself on simple things such as a book theme or background!

**Communication**—Communicating with the people who are actually on the poster really made creating them much easier. When we asked the participants to tell us about their book, it generated ideas for us to create their posters.

**Creativity**—We are both Professional Writing majors who have experience writing stories, articles, poetry, press releases, etc. For the past four years, we were required to be creative on paper, but never for our artistic ability! However, with that being said, we as interns are very proud of the posters we created this semester. We learned plenty of ways to make a poster “pop” and stand out. For two writing majors with little experience in the design world, we’re pretty happy with the way everything turned out!

**Organization**—In order for us to start this campaign, we had to find a way to organize every aspect. Life is simple when you’re organized!

Stop by the library to see this year’s READ posters hanging up on the main floor or check out the Library’s Facebook page to view, like, comment, or share your favorite 2013 READ posters! The posters are also available on the Library’s Flickr account.
Lisa Breininger and Taylor Dugan: RL’s Outreach Interns!

by Lisa Breininger & Taylor Dugan

This semester, we were fortunate enough to call ourselves the RL’s Public Relations interns! We are so thankful to have had the opportunity to work here during our last semester at Kutztown. It’s been quite a busy semester for us! Some of our responsibilities for this semester included writing for the Library’s “The More You Know…” blog, creating bulletin boards, working on the READ poster campaign, and helping with this newsletter.

We couldn’t have asked for a better way to end our last semester here at Kutztown before we graduate. We want to give a special thanks to Karen for giving us this opportunity. Here is a little bit about the two of us!

Lisa Breininger

Major/Minor: Professional Writing
Internship Credits: 6 Credits
Favorite KU Class: Desktop Publishing and all of the Creative Writing classes (Forms, Short Fiction, Poetry)
Job Hopes: A Creative Writing position or Journalism
Free Time Interests: Reading, Cooking, Watching movies, and Shopping
Favorite Thing about Being an RL Intern: Having the ability to be creative within an academic atmosphere.

Taylor Dugan

Major/Minor: Professional Writing/Public Relations
Internship Credits: 6 Credits
Favorite KU Class: Writing for PR
Job Hopes: Public Relations position at any SeaWorld park or any Philadelphia sports team
Free Time Interests: Spending time with my family and friends, sports, and watching movies
Favorite Thing about Being an RL Intern: Having the privilege to work with Karen, Lisa, and Katrina for the past four months

Meet Our Graduate Assistant!

by Taylor Dugan

Katrina Wehr is the current Graduate Assistant for the Rohrbach Library. Katrina graduated in Spring 2012 from Penn State University with a bachelors degree in secondary English education and a minor in English. At Kutztown, Katrina is working toward a master’s degree in instructional technology with the intention of getting her Instructional Technology Specialist certification. She hopes to someday become a professor and teach instructional technology to education majors or work as an instructional technology director for a school district.

Katrina Wehr

Age: 22
Hometown: Slatington, PA
Favorite Book: Watership Down
Favorite Movie: Skyfall or the Harry Potter movies
Most Prized Possession: A ring that my grandmother gave me before she passed away

Five Fun Facts about Katrina Wehr:

Age: 22
Hometown: Slatington, PA
Favorite Book: Watership Down
Favorite Movie: Skyfall or the Harry Potter movies
Most Prized Possession: A ring that my grandmother gave me before she passed away
Meet Stephanie Steely
by Lisa Breininger

Have you met Professor Stephanie Steely? Perhaps you sat down with her at the Research Help Desk to get some research assistance or met her through a campus committee.

As one of our ten librarians, Stephanie oversees the acquisition of print and media resources including eBooks. In addition, when people make donations to the library, she reviews the materials to determine what will benefit our library. Stephanie also spends several hours each week helping at the Research Help Desk and teaches Information Literacy sessions for several courses. The newest part of her job has been advising undeclared freshmen, which she has been doing for two years.

Stephanie actually came to Kutztown as a student when the school was still Kutztown State College. As a freshman, she wanted to study chemistry until she discovered that higher-level math courses were not her strong point. She went to the office for career services, and librarian turned out to be at the top of her test results for careers. Eventually, Stephanie got her undergraduate degree in history as well as master’s degrees in both ancient and Medieval history, and library information science. She started her work with Kutztown as a staff member prior to earning her MLS, and she has been a member of the faculty for 34 years.

Stephanie’s favorite book is called *Dogs That Know When Their Owners Are Coming Home* by Rupert Sheldrake. She likes being around dogs, and although she knows that some people think that animals cannot think, this author proves that dogs know certain things, such as when their owners come home. The author’s research showed that when the owners were taken for a drive around town without knowledge of where they were going, their dogs went closer to the door for their arrival even at unexpected times.

Outside of work, Stephanie enjoys listening to Celtic music, a blend of Irish and Scottish music. She also enjoys listening to lectures that revolve around the fields of science and history. Lately, besides spending time with dogs, she is shopping for home furnishings because she is renovating her home. We are all lucky to have Stephanie here at Rohrbach for so many years.

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Library Receives Significant Donation of Curriculum Materials
by Stephanie Steely

Ove the past year, the Library has worked to sort and catalog many donated items from a local retired teacher, Mary Knolle. Mary earned dual certification in elementary and special education at Kutztown University. After 17 years as a learning support teacher at Weisenberg Elementary School in the Northwestern Lehigh School District in Lehigh County, Mary retired in 2011. She donated her personal collection of books and kits to the library. More than 600 titles were added to the collection. To view the donated titles, perform a keyword search in the library’s online catalog on the phrase “gift of mary knolle” (quotation marks included). The Rohrbach Library is deeply grateful for this wonderful gift.

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Richard Pugliese Announces Plan to Retire
by Karen Wanamaker

The librarians and staff of the Library gathered on May 13th to offer happy retirement wishes to library technician Richard Pugliese, whose last day will be on May 17th. Richard has worked at Rohrbach since 2006 and received a Support Staff Person of the Year Award in May 2011 at the Pennsylvania Library Association, Lehigh Valley Chapter Spring Conference.

Richard’s retirement plans include helping around the house more to free up weekends for travel and activities with his wife. He also is looking forward to taking some classes an perhaps working part time at a local library closer to Philadelphia. Congratulations Richard!!
Library Hours

Sunday ........................................ 2 p.m.-Midnight
Monday-Thursday .................... 7:45 a.m.-Midnight
Friday ........................................ 7:45 a.m.-5 p.m.
Saturday .................................. 9 a.m.-5 p.m.

Exceptions can be found on the bulletin board outside the library, on the Library website, or can be obtained by calling 610-683-4481.

Summer Hours

Sunday ........................................ Closed
Monday - Thursday ................... 7:45 am - 10:00 pm
Friday ........................................ 7:45 am - 5:00 pm
Saturday .................................. 9:00 am - 5:00 pm

Special Hours
May 18-28, June 28-July 7
& August 9-August 25, 2013

Monday-Friday ...................... 8:00 a.m.-5:00 p.m.
Saturday .................................. Closed
Sunday ....................................... Closed

Exceptions:
May 27 (Monday): Closed
July 4 (Thursday): Closed

Rohrbach Library
How to Reach Us

Information Commons Desk 610-683-4480
Dean of Library Services 610-683-4484
Research Help Desk 610-683-4165
Curriculum Materials Center 610-683-4709
Electronic Databases 610-683-4168
Information Literacy Instruction 610-683-4173
Interlibrary Loan 610-683-4158
Technical Support 610-683-4167
Library Systems 610-683-4166
Acquisitions/Cataloging 610-683-4161
Web Team Coordinator 610-683-4766

Other Departments Located in the Library

Department of Library Science & Instructional Technology: 610-683-4300
Tutoring Center: 610-683-4207
Academic Enrichment: 610-683-4726

1st Summer Session: May 29 - June 27, 2013

2nd Summer Session: July 8 - August 8, 2013

I was created by Interns Lisa & Taylor, inspired by Lane Smith’s book It’s a Book.

Join the Rohrbach Library on Facebook & Twitter!

The Rohrbach Library Newsletter is published each semester. Special thanks to Lisa Breininger and Taylor Dugan, our public relations interns, who also served as guest editors on this edition. Contact Karen J. Wanamaker, Editor, for more information at 610-683-4709.