News in Brief

LibQual—Thank you to everyone who participated in our library survey this semester. Your opinions are important to us, and we will be using your input to review and improve on our library resources, space, and services. More information on the survey is on page 3.

Annual Report—The 2011-2012 Rohrbach Library Annual Report is available on the Library’s website under the “About” tab. Check it out to learn more about all of the changes, events, and successes we had last year.

Chinese New Year Celebration—The Library will host a Chinese New Year celebration during the Spring 2013 semester. The date of this year’s event is Tuesday, February 12, 2013 from 11a.m. to 1p.m. More information is on page 4.

Ebrary’s Fate and other Electronic Resources Updates—The Library is replacing our Ebrary subscription with EBSCO’s e-book collection. For more news about this and other electronic resources, go to page 3.

The Faces of the Class of 1910 return to KU—The granddaughter of 1910 graduate Paul Edinger, found a portrait of the Class of 1910 in her grandfather’s house as they were preparing it for sale. Read the full story on page 4 to see why this find is so significant to our KU archives collection.

Faculty Research Librarian—Faculty members needing a librarian’s help with research can contact Sylvia Pham at 610-683-4813 or spham@kutztown.edu for assistance.

Gale Virtual Reference Library—The Library added 18 new titles to the Gale Virtual Reference Library, a database of hundreds of full-text encyclopedias and specialized reference titles. You can find a link to it on our “Articles & Databases” page online.
Librarians Offer What THEY Think KU Students Should Know about RL

by Karen Wanamaker

Are you making the most of the academic resources and services available at the Rohrbach Library? I gathered the opinions of the Rohrbach librarians regarding what they thought students should know. Here is the collective reply, in no particular order:

- Librarians offer research help—for FREE!
- There is a Tech Support Desk next to the Commons Desk for ALL of your tech questions.
- You can check out cameras, get things laminated, and print color images all at the Information Commons Desk.
- We have computers with CS5 and Camtasia for more advanced work.
- The Rohrbach Library is on Facebook and Twitter, and the cow has her own Twitter account!
- Students can and should use the library databases over Google for research projects. The librarians can teach them how!
- If we don’t have the article you need, interlibrary loan often takes less than 48 hours and sometimes within 24 hours. Plus, it can all be done electronically through Illiad!
- Books can be requested online through Illiad’s interlibrary loan interface as well.
- Librarians can do one-on-one research consultations by appointment: Call 610-683-4165.
- We have an Ellison die cutting machine in the CMC area - just bring your own paper.
- There is a link on the Library’s homepage to boost your print quota.
- Study rooms can be booked online.
- Maps can be checked out just like books.
- We have over 8,000 streaming videos!
- If you use Google Scholar through the Library’s website, you get tons more free full-text articles than through regular Google Scholar.
- At three in the morning, or any other time of day, you can receive expert help from a professional librarian at no charge.
- We give you unlimited access to around 100,000 recent ebooks and more than a million dissertations.
- You can get instant citations (MLA, APA, etc.) for articles found in most of our databases. Look for the citation link or ask a librarian!
- The library has a rotating collection of best sellers near the Book & Brew coffee shop.
- Wireless Internet access is available throughout the building.

Research Help Desk.
The Rohrbach Library provides several ways for students to get research assistance (quick answers or in-depth help for a paper) from professional librarians. The options are explained below.

- **Visit the Research Help Desk.** A librarian is available during the following hours:
  - Sunday 2p.m.-8p.m.
  - M-Th 9a.m.-8p.m.
  - Friday 9a.m.-4p.m.

- **Call the Research Help Desk.** Call the librarian on duty at the desk: 610-683-4165.

- **Make an appointment with a librarian.** Call 610-683-4165 to schedule an individual appointment or contact your favorite librarian.

- **Use Ask Here PA.** This is a 24/7 chat service in which librarians internationally can answer your questions. Click on the logo for "Ask Here PA-Connect to a Librarian" located near the bottom center of the Library’s website. This will take you to a site to enter a screen name, email address, and a full question.

- **Text a librarian.** Text your questions to (610) 915-8812. The service itself is free of charge, although standard text messaging rates do apply.

- **Email a librarian.** When classes are in session, email your question to the librarians by typing it in at the top of the FAQ page on the Library's website.

- **For more information about library services call** 610-683-4480 or visit [http://www.kutztown.edu/library/](http://www.kutztown.edu/library/)
LibQual Survey Nets over 1750 Responses

Thank you to everyone who participated in our library survey this semester. We were pleased with the number of responses we got, and all of the encouraging comments and helpful suggestions that were offered. We will be reviewing the data, and we will use them over the next few years to plan improvements to our building, collections, and services.

Several cool prizes were offered as incentives for participating in the survey. A list of prize winners is available on our blog and on our Facebook page. Our four top winners are pictured below.

E-book vendor transition from ebrary to EBSCO

The Library transitioned from ebrary to EBSCO as our primary e-book vendor on December 1st. This decision was based on content, cost, and access. EBSCO Academic E-book Collection contains over 94,000 titles (a 10% increase over ebrary) with new content added every month. The EBSCO package also appears via the EBSCOhost interface (our most heavily used interface), allowing full-text searching of e-books.

There is a great deal of overlap between the two collections, and the only difference you should notice is that when you click on a link from the library catalog the e-book will appear in the EBSCO interface instead of the ebrary interface. If you notice an e-book that you used is no longer available, please let me know.

The EBSCO e-book collection will show up seamlessly in the library catalog as well as in our Omnireach tool.

Ambrose Video Collection

The Rohrbach Library recently added 200 new streaming video titles from Ambrose Video to our collection. Ambrose Video, a leading producer of educational documentaries, offers an extensive library of award-winning materials in social studies, literature, fine arts, and the sciences. Examples from the Rohrbach Library’s Ambrose Video Collection include classics such as The Ascent of Man, The BBC Shakespeare Plays, History’s Ancient Legacies, History of the US Constitution, History of Women’s Achievement in America, The Miracle of the Human Body, Turning Points in History, and When the Water Tap Runs Dry.

New Mergent Content Added to Library’s Business Collection

The Library added the following Mergent databases to the collection:

- First Research provides industry profiles covering over 900 industry segments. Updated on a quarterly basis, First Research industry profiles contain critical analysis, statistics and forecasts.
- InvestorEdge is a powerful investment research tool; it profiles over 5,200 US and International stocks providing access to important company documents and financial information. Users can look up corporate documents including annual reports, industry reports, as well as Corporate Bond Reports.

To access the library’s databases go to: http://www.kutztown.edu/library/er/index.asp

New & Noteworthy in Electronic Resources

by Bob Flatley

Trevor Bontrager poses with his new Kindle Fire
Hannah Ozella poses with her $50 Amazon gift card
Brooke Moeller poses with her $25 Bookstore gift card
Jacob Ceccola poses with his $50 Amazon gift card
Class of 1910 Photo Donated to KU Archives

by Sue Czerny, Kutztown University Archivist

On Wednesday, September 19, 2012, Jeffrey and Lisa Edinger-Graves of Virginia Beach, Virginia, donated the class photograph for the Keystone Normal School Class of 1910 to the Rohrbach Library. Paul Edinger, Class of 1910, was Lisa’s grandfather. She found the portrait in her grandfather’s house as they were preparing it for sale. Paul Edinger, who became a professor at Pennsylvania State University, made a list of all the students in the photograph and secured it to the back of the frame. Thanks to Paul’s thoroughness the Kutztown University Archives now has its first and only photographic record of the Class of 1910. The first yearbook, or Class Book, for the Keystone State Normal School is for the Class of 1911. The large photograph is in pristine condition and will be scanned at high resolution for preservation purposes. The list of class members on the back of the frame is in need of conservation and will be carefully removed, stabilized, and framed by itself to accompany the photograph. The photograph and list will then be stored in the University Archives to prevent damage from light.

Library to host second Chinese New Year Celebration at KU

by Karen Wanamaker

The Library again will host a Chinese New Year celebration during the Spring 2013 semester. The date of this year’s event is Tuesday, February 12, 2013 from 11 a.m. to 1 p.m. The celebration is a collaborative effort among several campus offices and departments. This year’s planning committee is made up of faculty and staff from the Rohrbach Library, Modern Language Studies, History, Business Administration, International Programs/Admissions, Fine Arts, Anthropology/Sociology, and Mathematics as well as several KU international students. The event will feature food, tai chi, paper cutting, information about the Chinese and lunar New Year celebrations, and even information about related KU courses. Please mark your calendars and plan to attend this cultural celebration.

February 12, 2013 11 a.m.-1 p.m. Rohrbach Library’s Second Floor

“A good library is a place, a palace where the lofty spirits of all nations and generations meet”—Samuel Niger
Services at the Information Commons Desk

by Dawn Boody

Lamination
The Rohrbach Library has a lamination service available to students, faculty and staff. Items to be laminated can be dropped off at the Information Commons Desk. There is a 24 hour turn-around time for completion. There are some size requirements for lamination: the minimum size is 2” x 3” and the maximum size is 24” x 48”. The maximum thickness of the item to be laminated cannot be more than 6 ply—about the thickness of a manila file folder. And please do not use crayon on any item to be laminated—it melts!

The cost of lamination is fifty cents per foot. Because the Library does not accept cash, you will need to open a Bear Bucks account at the One Card office in the SUB. It’s quick and easy and there is no minimum to open an account. Faculty and staff can pay through their departmental cost centers.

Study Room Booker
Students can make their own study room reservations online. Simply go the library website and click on “Study Room Booker.” You can select the date, time, and room that you want. Complete the brief form and submit. You will need to confirm your reservation within 24 hours through your KU email account or it will be cancelled. Study room reservations can only be made by students studying for a KU course—no clubs, departments or organizations.

What’s New
The Library received 35 new Lenovo laptops and 7 new MacBook Pro laptops for students to use in the Library. Stop by the Tech Support desk to borrow a laptop to use in the building. All laptops now have Windows 7 and MS Office 10 installed.

VHS tapes and cassette tapes are now in open stacks. The VHS collection is located in room #4 on the ground floor. The cassette tapes are located in cabinets in the media area on the 2nd floor. Feel free to browse and borrow from these collections as well as the DVDs and CDs.

Poster Presentations by Library Faculty & Staff

by Karen Wanamaker

Several Library faculty and staff members presented posters at conferences in October. On October 1, 2012, acquisitions technician Richard Pugliese presented a poster about patron behavior at the Pennsylvania Library Association conference in Gettysburg, PA. The poster showed the value of active listening as well as several aspects of patron actions in relation to the safety of librarians, staff, and other patrons.

At the end of the month, three librarians and a staff member traveled to Charlottesville, Va to attend the Association of Research Libraries Assessment Conference, an international meeting that focuses on library assessment, to present a poster (see below). The members of the Library’s Assessment Committee—librarians Ruth Perkins, Krista Prock, and Karen Wanamaker—along with Dan Stafford, the Library’s information technology technician, presented information about Rohrbach Library’s use of TracDat and our own ROAR databases (Rohrbach Online Assessment Reports). They also created a LibGuide for their presentation which is available through our website.
Library Hours

Sunday.................................2 p.m.-Midnight
Monday-Thursday....................7:45 a.m.-Midnight
Friday .....................................7:45 a.m.-5 p.m.
Saturday ...............................9 a.m.-5 p.m.

Exceptions can be found on the bulletin board outside the library, on the Library website, or can be obtained by calling 610-683-4481.

Join the Rohrbach Library on Facebook & Twitter!

Trying to write an academic paper with information found on the Web is like trying to build a healthy meal by shopping at the candy store.

The Rohrbach Library Newsletter is published each semester. Contact Karen J. Wanamaker, Editor, for more information at 610-683-4709.

Rohrbach Library
How to Reach Us

Information Commons Desk  610-683-4480
Dean of Library Services  610-683-4484
Research Help Desk  610-683-4165
Curriculum Materials Center  610-683-4709
Electronic Databases  610-683-4168
Information Literacy Instruction  610-683-4173
Interlibrary Loan  610-683-4158
Technical Support  610-683-4167
Library Systems  610-683-4166
Acquisitions/Cataloging  610-683-4161
Web Team Coordinator  610-683-4766

Other Departments Located in the Library

Department of Library Science 610-683-4300
& Instructional Technology:
Tutoring Center:  610-683-4207
Academic Enrichment:  610-683-4726

@ Elusiveseacow