News in Brief

Changes to the KU Website – I’m sure everyone noticed that the University’s website has had some major changes recently. Later this semester, there will be a few more changes to the site, including a new look for Rohrbach Library’s web pages. Changes to the KU website should be complete this summer.

New Computers on the Ground Floor – The Rohrbach Library kicked off the Spring 2012 semester with new Macs and PCs and new furniture in the ground floor lab (former Audio Visual area). These new machines complete the computer replacements for Rohrbach Library.

EBSCHOhost App Authentication – The iOS version of the EBSCOhost Application can be found on iTunes as a free download. After installing this app on your iPhone/iPod Touch/iPad, it needs to be authenticated from the EBSCOhost or EBSCO Discovery Service interface. To do this, follow these steps:

1. Log into EBSCOhost.
2. Click the EBSCOhost iPhone and Android Applications link at the bottom of the page and enter an email address which you can access from your device. An email with an authentication key is sent to you.
3. Access the email from your device and click the link found in the email to authenticate the application. You have 24 hours to access the key from your device to authenticate the app. If the key is not used within 24 hours, it expires, and you will need a new key.

Further help on how to use the app can be found at: http://support.ebsco.com/downloads/iphone_help/ehostapp/toc.html
HAPPY SPRING
2012 SEMESTER

I am always very interested in what students have to say. After reading a draft of “What We’re Learning Too Late” (see article below) and hearing comments that other students have made, low awareness about library resources seems to be a pattern as our students progress through their education at Kutztown.

Anna Appleton, a student worker in my office, and a Community Assistant in Bonner Hall told me that many of her freshman residents were unaware of resources and research aids available in the library. The students have a very powerful ability and opportunity to access various technologies throughout the library, but somehow they’re not always aware of that access.

One way that we are battling this issue is by infusing Information Literacy (IL) instruction throughout the curriculum and at multiple times throughout our students’ coursework at KU. As a new outreach effort for IL, our librarians are working with Christine Price from Housing and Residential Services and some of the Community Assistants in the dorms to introduce students to the multitude of library services and resources in non-classroom setting. The first of these sessions will be taking place in the next few weeks. We are also increasing our outreach and publicity efforts. If you have any questions about our resources and services, please contact me at 610-683-4484.

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What We’re Learning Too Late

by Jessica Reppert

Second semester, senior year, the end is finally in sight. I’ve been thinking back on all those classes that were a struggle and looking forward to what’s left: interning.

While interning at the Rohrbach Library, I have learned about so many new and interesting things that “coulda, woulda, shoul’d’a” been a part of my research as I worked my way through classes at Kutztown University. My very first day in the Curriculum Materials Center, I discovered a gold mine of information: LibGuides. What were these things? I had never even heard of them before, let alone used them for a class. I clicked through several and came across a few that were specific to some of the core classes for my major. I couldn’t believe none of the professors had never told me about them.

A few days later, I found even more “coulda have been” helpful resources. I started clicking through ebrary and Films on Demand. Researching and writing papers could have been so much easier if I had known that these things existed. I was amazed that I had spent three years here (I transferred in) and never knew that there was more to the online resources than the articles and databases my professors always insisted I use. EBSCOHost and Lexis Nexis are preached in the classroom, but many other remarkable resources seem to be repeatedly forgotten.

Some students may hate me for suggesting this, but I think it would be a benefit to us all to take a general education class based on learning about all of the resources available to us and how to use them. No matter what your major, knowing how to research and knowing all of the different places to find information is one of the most useful lessons to carry with you through your years at Kutztown. If no one teaches incoming students all of these wonderful things, they’ll be like me and many other students—learning it too late.
KU Students who use the Library have seen the Research Help Desk on their path to the open computers or to their classes, but most keep walking by without realizing that someone is sitting there waiting to help.

Amy Lynch-Biniek who teaches College Composition has spent semesters trying different approaches to teaching her students about all that the Library has to offer and how to use it. Dr. Lynch-Biniek has tried scavenger hunts, in-class demos, research conferences and class trips, and while some were effective, they still did not produce the best results. Her goal in College Composition is “getting students to see both the purposes and processes of research in new ways, encouraging the evaluation of source material’s ethos, and introducing them to databases and responsible uses of the internet for research,” but she realized that all of her past efforts were not producing the best results possible.

Spring 2011 Dr. Lynch-Biniek asked the librarians to help her with an experiment in her section of the course. The idea was to get students to learn how to use the Library for more than researching online. She challenged her students to an extra credit assignment that required them to, “spend 20 minutes with a librarian.”

The results of her experiment proved that the time spent with a librarian was worth it. In her class she holds one-on-one conferences about student research papers, to help them “grasp and practice concepts.” The material might even be the same as what was discussed in class, but the one-on-one interaction helps it sink in. Dr. Lynch-Biniek noticed that her students who did the extra credit assignment also “better grasped and practiced the concepts” that were taught and discussed in the classroom. She “saw remarkable improvement not only in the quality of the sources most of them used, but also in their attitude toward researching.”

Most of the students who met with a librarian told Dr. Lynch-Biniek they would never research without talking to a librarian again. Based on her own research with the project, she has planned this semester to put the same plan into action with a few changes. There will still be a discussion on researching, databases and internet searches in class, but then she is going to create an assignment for students to do their own research based on the discussion. After they have received information they will have a class workshop to discuss the pros and cons of researching on their own. The last assignment will be extra credit to meet one-on-one with a librarian at the Research Help Desk to fill in on the research already done as well as to ask questions about using the databases.

Dr. Lynch-Biniek wants to continue working with the librarians to show her mostly freshman students all that the Library has to offer, especially the Research Help Desk, where students can find the most valuable resource the Library has, the librarians.

“Librarians are almost always very helpful and often almost absurdly knowledgeable. Their skills are probably very underestimated and largely underemployed.”

~Charles Medawar
Get More Out of Google

How to Google
Search terms called ‘operators’ can help you get far more specific results than you would by only using generic search terms. Here are some of the most useful.

What You Want
NYTimes articles about test scores in college, but not the SATs, written between 2008 and 2010.

How To Google It

- site: Only searches the pages of that site.
- "": Searches for the exact phrase, not each of the words separately.
- ~: Excludes this term from the search.
- site:nytimes.com -college "test scores" -SATS 2008-2010
- ~
- ~
- Will also search related words, such as ‘higher education’ and ‘university’.
- Shows all results from within the designated timeframe.

What You Want
A report on the different air speed velocities of common swallows.

How To Google It

Don't ask Google questions. Think about how an answer would be phrased, and search for that (ie, never search for ‘What is the air speed velocity...?’).

- filetype: Searches only results of the file type you designate. Can use for pdf, doc, txt, etc.
- intitle: Only shows results with that word in the title (in this case, “velocity”).
- filetype:pdf air speed intitle:velocity of "swallow"

Further Research Tips

Use Your Library’s Website
Google should never be your only research option. Most colleges’ library web pages have links to wealth of resources at your disposal. This is where you can find access to scholarly databases such as JSTOR, which publish content that you can’t access for free elsewhere.

Don’t Cite Wikipedia
Let’s face it: we all use Wikipedia when conducting research. It’s a great first resource to familiarize one’s self with a topic, but using Wiki for a research paper is a deadly academic sin. But if you find a good wiki, check out the reference links at the bottom for more credible sources.

Mine Bibliographies
This tip is applicable for both digital and traditional research. If you find a great book, study, or article, chances are it cites some other great sources. Always thoroughly explore the bibliographies of your research materials for leads, and look up everything you find that seems promising.
Libguides: Resource Guides

by Jessica Reppert

Written mostly by the librarians, LibGuides are helpful research guides for Kutztown students. Some are geared toward a specific class, but others are useful for an entire major, or even an entire college!

If you’re looking for something specific, you can use the search box, but you might be surprised what you’ll find by just clicking around in the LibGuides. You can browse by subject, librarian, or tag to find a LibGuide that might interest you. To stay up to date on what LibGuides has to offer, you can receive email updates when guides of interest to you are published.

Art education majors, have you seen the “Art Education Sources” and “Guide to Research in Art Education” Libguides?

Psychology students, check out the “Psychology” and “Psychology Research” LibGuides. They’re full of resources you may find very helpful.

Members of the College of Education might want to look up any of these LibGuides:

• “Research for Educators”
• “Children’s Literature”
• “Curriculum Materials Center”
• “Finding Scholarly Articles in Education”

Any student or faculty member might find these, and many more of the LibGuides, useful:

• “A-Z Database List”
• “Film Resources”
• “My EBSCO”
• “Check Sheets for Undergraduate Majors and Minors”

There are a lot of helpful LibGuides available to us at KU. There is even a LibGuide for undeclared students: “Undeclared Majors -- Advisement Services.” More LibGuides are written and published every year, and there is always something for everyone.

You can check out the LibGuides at: libguides.kutztown.edu.
The History of National Library Week

by Kierstin Rhinier

In April of 2012, libraries across the country will collectively celebrate National Library Week (NLW) for the 54th consecutive year. The first national, week-long celebration as we know it was held from May 16-22 in 1958 with a “Wake Up and Read” theme. Library Week celebrations in general are even older. A library in Indiana had a library week event back in 1922. The Publicity Council of the American Library Association (ALA) enjoyed the event and proposed at their 1922 Detroit Conference that an event similar to this be planned for April 1923.

Eventually, ALA members along with members from the American Book Publishers Council became concerned with Americans decreasing reading in favor of radio, TV, and music. They created the National Book Committee as a non-profit citizen’s organization to work at “encouraging people to read in their increasing leisure time,” “improving incomes and health,” and “developing strong and happy family life.” This committee planned the first NLW for 1958 in hopes of increasing support for books, reading, and libraries.

This year’s NLW theme, according to the ALA website, is “You Belong @ Your Library.” The Rohrbach Library is planning several events to celebrate: a scavenger hunt (see below), a costume contest dressing as a favorite children’s book character, and READ posters! Our Voices and Choices Center is also sponsoring several events during the week. See the article on page 8 for details.

There are related celebrations in April as well. Many schools celebrate School Library Month during the month of April. On the Tuesday of National Library Week, April 10, we will celebrate National Library Workers Day; April 11 is National Bookmobile Day, and April 12 is Support Teen Literature Day.

Make sure to thank your Rohrbach librarians and staff during National Library Week for all that they do to support information and learning at Kutztown University.

National Library Week
Scavenger Hunt!

Come to Rohrbach Library during National Library Week for your chance to win ‘The Hunt’! Anyone who can find all of the items on the list will be entered into a drawing for a chance to win a prize. Pick up your list anytime during National Library Week for your chance to win. Drawing will take place at 3:00 p.m. on Friday, April 14. Stay Tuned to the blog for more information. Happy Hunting!
READ Posters Are Back!

by Jessica Reppert and Kierstin Rhinier

Have you seen the READ posters hanging in the Library? You may have even noticed your favorite professors or friends who posed with a book for last year’s event. Did you know that you can be on a poster too?

Bring your favorite book (or find it in the Library) and stop in RL 24 in the Curriculum Materials Center on the ground floor M-F 8:30-3. Someone will take your picture to make your poster for National Library Week.

We can create posters for groups, too! Join us with your friends, classmates, or a student organization for a group poster. You can each hold your own favorite books, or choose one as the group favorite.

READ posters will be displayed in the Library for National Library Week and remain up for the rest of the semester. They will also be posted to a Facebook album.

You can also find us on Facebook to view your poster! Have your friends from KU like the page to view you posed with your favorite book!

Rohrbach Library Costume Competition

by Jessica Reppert and Kierstin Rhinier

Come dressed as your favorite children’s literature character (don’t forget the book!) and get ready for your photo shoot. Your photo will be posted to an album on Rohrbach Library’s Facebook page and to our blog starting on Friday, April 6, at 3:00 p.m.

When: Pictures will be taken now until April 6 (Monday - Friday, 8:00 a.m. - 3:00 p.m.)

Where: RL 24, Downstairs, Curriculum Materials Center

Voting: Contestants’ pictures will be posted on the Rohrbach Library Facebook page and the Library’s blog. To vote, patrons will go to the blog and choose their favorite photo in a poll. The winner will be determined based on which photo receives the most votes by 3:00 p.m. on Friday, April 13.

Prizes will be awarded to first, second, and third place winners. More details are available at the blog: http://rohrbachlibrary.wordpress.com.
Come celebrate National Library Week, April 8 – 14, with RL as three celebrated minds share their ideas at three free events at our Voices & Choices Center (VCC):

**Lament for the Molly Maguires**
**Dr. Philip Rosen—Tuesday April 10, 4pm-5:30pm in Rohrbach Library 100B**

The brutal exploitation of Irish miners in the Coal Region of Pennsylvania in the 1860s and 70s led the legendary Molly Maguires to rise up in angry response. The clandestine activist organization sought to push mine owners, Pennsylvania Railroad officials and their non-Irish supervisors to treat the abused rank and file with respect. While there was violence on both sides, the trials that followed were rigged against the Mollies. Dr. Rosen’s doctoral work at Carnegie Mellon University focused on American immigrant and ethnic history. He was curator and educational director at the Holocaust Awareness Museum of the Delaware Valley and has authored books on the Holocaust and anti-Semitism. His lecture accompanies an exhibit of paintings about the Mollies by recent KU Fine Arts graduate Tim Betz.

**“Without struggle...” and other Words of Wisdom from Mr. Douglass**
**Dr. Nathaniel Williams—Wednesday April 11, Noon-1pm in Rohrbach Library 100B**

The Former Frederick Douglass Institute Scholar-in-Residence returns to Kutztown University to share some stirring and inspiring wisdom of the FDI’s eponym in its final colloquium of the year. The successful author, radio & TV host, motivational speaker and community advocate has, in the spirit of Frederick Douglass himself, devoted his life to helping others. Dr. Williams will lead a pizza-fueled discussion on the impact and resonance of Douglass’ immortal words in our present-day nation that is every bit as wracked by inequality as it was in his own day, when, as he said in an impassioned July 4 speech, “for revolting barbarity and shameless hypocrisy, America reigns without a rival.”

**Go Fish: How to Win Contempt and Influence People**
**Dwayne Booth (Mr. Fish)—Thursday April 12, 11am-Noon in Rohrbach Library 100B**

One of the most celebrated, caustic social critics and political commentators around is Philadelphia’s own Dwayne Booth. Widely known, loved, and hated as Mr. Fish, the two-time winner of the Society of Professional Journalists’ (Sigma Delta Chi) editorial cartooning award—generally considered by those in the know to be the field’s most prestigious honor—has published in *Harper’s Magazine, The Los Angeles Times, The Village Voice, Vanity Fair, Mother Jones Magazine*, the *Advocate, Z Magazine*, the *Utne Reader*, Slate.com, MSNBC.com, and Truthdig.com, among others. Touring behind his recent book he has visited Los Angeles, Berkeley, San Francisco, and now Kutztown thanks to the VCC as well as the KU Department of Communication Design. Raves *The Huffington Post*, “The drawings are a celebration of the technical mastery and unbridled emotional truth of Dwayne Booth—the Clark Kent to Superman’s Mr. Fish.” Figure *that* one out.
Green Team Update

by Dan Stafford

During the Spring 2012 semester, Rohrbach Library’s Green Team will focus on reducing the cost of the printing that occurs in the Library. During just the first two weeks of this semester, there were approximately 84,500 pages printed! Information Technology reports that 43 percent of all the printing done on campus occurs in the Library, with 20 percent of the campus total occurring within the Reference Lab on the first floor.

We are partnering with Tom Green, Director of Facility Energy Management, and Samantha Bowkley, Organizational Efficiency Expert at Noresco, to develop a set of best practices for reducing printing in the Library. Our first step is to study the flow of paper through the building, which will include weekly inventories of printing supplies and an analysis of the paper recycling waste stream.

Our plans include developing a campaign to raise awareness of the issue, contacting database vendors to request that the copyright statement that currently prints out with each article is delivered electronically instead, and diligently configuring our printers for maximum efficiency.

Last semester, students from Dr. Roy’s Environmental Science class conducted a project in the Library that increased the total quantity of paper recycled significantly. I spoke with the Environmental Science class this semester about our sustainability efforts. Although they will not be doing project work this semester, we have already recruited one volunteer from the class to assist with our paper analysis!

Stay posted about Rohrbach Library’s news and events between newsletters by subscribing to our blog, “The More You Know...” at rohrbachlibrary.wordpress.com.

Are you ready?

2012 Elections at Rohrbach

by Jessica Reppert

This year will be an important election year as our nation votes for a new president. Every voice matters and every vote counts. Since many students are first-time voters, Rohrbach Library wants to make sure everyone has easy access to information and resources so informed choices can be made.

March 5-8, 2012 was Rohrbach Library’s launch week for Election Days 2012. On Tuesday, March 6, and Thursday, March 8, volunteers were stationed at a table near the coffee shop on the first floor of the Library to help students with voter registration. Rock the Vote, an organization geared toward the young adult crowd, provided us with some pamphlets to distribute. The Library also created a pamphlet with resources and information about the elections and voter registration. Students can find these resources at the bulletin boards on the ground floor.

Rohrbach Library will provide resources for voter registration, registration deadlines, information on the candidates, help deciding which party to register under, and when and where to go to vote for both the primaries and the general election. Become an informed voter and then make sure to vote.
X Marks the Spot...
Come walk & talk like a pirate with the Rohrbach Library, Arrrr!

Learn 'bout th' Library wit' a self-guided tour. Pick up ye dubloons along th' way, 'n trade 'em fer prizes or fer a raffle ticket fer what lies hidden in th' treasure chest!

Fall Open House
September 19, 2012

Fer more information contact Cap'n Wanamaker (kwanamak@kutztown.edu) or Cap'n Prock (prock@kutztown.edu)
You may have heard the name Karen Wanamaker, but do you know the woman who has worked at Rohrbach Library for the last 14 years?

Karen was originally hired as the Curriculum Materials Center librarian. As her duties increased she became the Education Librarian, and finally the Outreach Librarian. She still teaches classes about the library and oversees the CMC and children’s literature collections, but she also oversees the Library’s newsletter, social media and outreach efforts. As a member of KU’s faculty, Karen has earned Assistant Professor status, serves on multiple committees, and participates in scholarly work.

She started her education at Indiana University of Pennsylvania, where she received her Bachelor of Science in Secondary English Education with a minor in Theatre. She got her Master of Library Science at Clarion University and took courses at Lock Haven University to get her Master of Education in Teaching and Learning. Karen says she would love to go back and get a doctorate some day, possibly in Linguistics or writing.

Spoon River Anthology by Edgar Lee Masters has been her favorite book for many years. She first read it in high school, and then later in college, she had an assignment to recite a part of the book. Working near the Children’s Literature section in the Rohrbach Library has also fueled her love of children’s books: Curious George, Dr. Seuss books, and the Harry Potter series are among some of her favorites.

Away from work, Karen is married with two daughters. She loves to spend time with her family, be crafty, and bake. She also loves dark chocolate, especially Dove. Karen would love to someday be a children’s author.

Karen’s work gives her plenty of reasons to use Adobe InDesign, one of her favorite programs. She is about to be published in “Marketing Your Library: Tips and Tools,” her chapter is “Flaunt It If You’ve Got It.” The book is scheduled to be published in 2012 by McFarland and Company Inc.

Being the Outreach Librarian is perfect for Karen because she gets “to do so much in so many different areas.” One minute she is creating something in InDesign and the next she is teaching. To meet Karen, come to the CMC on the ground floor of the Library.
The Rohrbach Library Newsletter is published each semester. Contact Karen J. Wanamaker, Editor, for more information at 610-683-4709. Special thanks to Jessica Reppert and Kierstin Rhinier, PR interns, for co-editing this issue.

Library Hours

Sunday................................. 2 p.m.-Midnight
Monday-Thursday ................. 7:45 a.m.-Midnight
Friday ................................. 7:45 a.m.-5 p.m.
Saturday ......................... 9 a.m.-5 p.m.

Exceptions can be found on the bulletin board outside the library, on the Library website, or can be obtained by calling 610-683-4481.

“...the health of our civilization, the depth of our awareness about the underpinnings of our culture and our concern for the future can all be tested by how well we support our libraries.”
— *Cosmos* by Carl Sagan

Follow the Elusive Seacow on Twitter!

Short, sweet, and to the point updates about Rohrbach Library either on your computer or straight to your phone!

@elusiveseacow