News in Brief:

- New to Facebook— Rohrbach Library has joined the Facebook Community! Join our new group (Kutztown University Rohrbach Library) to find updated information about our library services and news about upcoming events. You can find us at: http://kutztown.facebook.com/group.php?gid=4821554379.

- The Rohrbach Library was a proud co-sponsor of the 5th Annual Bienvenidos Estudiantes, or Latino Student Welcome, held on September 18, 2007. This yearly event features authentic Latin food, music, and motivational speakers. The event also kicks off President Cevallos' study group challenge to Latino students - the study group with the highest GPA is awarded with a dinner personally cooked by him at his house! Approximately 100 students, faculty and staff attended the event.

- In order to facilitate and streamline circulation for our users, Curriculum Materials Center materials are now circulated from the main circulation desk on the first floor.

- Richard Pugliese is now the Monographs Technician in the library. Through bidding rights, Richard was transferred from the Periodicals Department to the Technical Services Department starting this semester. Congratulations Richard.

- Ten new databases have been added to the library’s resources (see page 4 for a list). This makes ten new reasons for students to come to the library for the open Information Literacy sessions, described on page 5, to learn about library resources.

- The Voices and Choices Center has many speakers and events already in the works for this school year, including a new exhibit set to open on October 25th. For more information, please see page 9.
The Dean’s Corner—Highlights
By Barbara Darden, Ph.D. — Dean of Library Services

What a beautiful and exciting 2007/2008 academic year! Highlights:
- The faculty librarians started the fall semester with a retreat at Tek Park.
- A newly formed Public Relations Committee is busy with many innovative outreach plans.
- The Strategic Planning Committee is working on many great ideas as it continues to meet every three weeks.
- The Program Review Committee is examining our past services and functions for assessment.
- The Library’s Student Focus Group Committee had its first meeting of the semester. This committee is open to any student who wishes to volunteer.
- We are examining the Information Commons concept at our library and have visited Penn State–Berks and Lehigh University to view their Information Commons areas.
- Our Library continues to add many new databases and electronic journals. We now have access to over 42,000 full-text electronic journals.
- We reviewed the LibQual results (library survey), and our library had the highest number of returned surveys of all the PA state colleges/universities.
- We had the first Faculty Liaisons Annual Round Table on September 27th in combination with the first meeting of the semester for the Faculty Senate’s Library Committee. We enjoyed great conversations, ate a delicious lunch, and are hopeful for some wonderful collaboration in the upcoming year. According to the attendees’ comments the event was a resounding success.

Monthly and Annual Reports of New Materials by Department
By Mike Weber — Technical Services Librarian

Starting in October, the Rohrbach Library Technical Services Department will provide each academic department with a monthly list of titles purchased through their departmental book allocation. These reports will list the author, title, publisher, and copyright date of all items received for the academic department during the previous month. They will be sent to all departmental library liaisons and department heads. Through these reports, we hope to keep departments better informed of their monthly purchases and new titles of interest. At the end of the academic year, we will provide each department with a more comprehensive annual report showing all titles purchased by the department and the corresponding costs of these purchases.
Library Forms Public Relations Committee
By Karen Wanamaker — CMC Coordinator / PR Committee Chair

The Rohrbach Library now has a dedicated Public Relations Committee to look at outreach and collaboration efforts across campus and into the community, as well as to publicize library news, events, and services. Here are some of the events we are working on for this year:

Current Collaborations
Two campus-wide collaborations that we are currently involved in are:

⇒ Kutztown University’s Career Services and The Rohrbach Library will be teaming up in November as we celebrate Career Development Month! Watch for more information in the future, including a bibliography of library materials and a list of Career Services events.

⇒ The 10th Annual Kutztown University Children’s Literature Conference is scheduled for Saturday, April 19th. This year’s featured authors/illustrators are: Eric Rohmann, Mo Willems, Christopher Myers, and Kate DiCamillo. The Rohrbach Library will be featuring books by these authors closer to the time of the event and will also post a bibliography of books by these speakers that are in our collection.

Banned Books Week
As part of our internal publicity efforts, we celebrated Banned Books Week from September 29th—October 6th. In addition to posting information on our blog, several posters were hung around the library and a bulletin board was created on the ground level in the Curriculum Materials Center and children’s literature area.

As you can see from the images, this year’s event focused on a pirate theme.

Other Projects
We are beginning to make plans for this spring’s National Library Week, which will run from April 13th—19th with the theme “Join the circle of knowledge @ your library®.” Julie Andrews has been chosen by the American Library Association as this year’s National Honorary Chair.

The PR Committee is also collaborating through Krista Prock with the second annual ‘READING READS: The Greater Reading Literary Festival.’ More information about Reading Reads can be found on page 10.

Anyone interested in working with the library’s PR Committee on a project should contact Karen Wanamaker, PR Committee Chair, at kwanamak@kutztown.edu or 610-683-4709.
Fall into New Databases
By Elaine Mara — Periodicals Department Student Assistant

The Rohrbach Library is pleased to announce the addition of ten databases to its collection.

**Academic Search Complete** is the new name of EBSCO’s academic search database. This newly updated database adds over 1,300 new, full-text scholarly journals.

**The African American Study Center Online** combines the authority of carefully edited reference works with sophisticated technology to create the most comprehensive scholarship collection available online to focus on the lives and events which have shaped African American history and culture. This database includes over 7,500 articles with images, maps, charts and tables, and more.

**AnthroSource** was developed by the American Anthropological Association (AAA) and brings 100 years of anthropological material online to scholars and the public, including a complete electronic archive of 20 AAA journals current to 2003 and another 11 current to date. AnthroSource provides seamless access to archival content housed at JSTOR.

**AP Images** is a research database containing every news event covered by the Associated Press in the last 150 years. It is a look at history as seen through the eyes of the Associated Press.

**Columbia Gazetteer of the World Online** is a database containing names, descriptions, and characteristics of over 165,000 places in the world.

**Computers & Applied Sciences Complete** covers the research and development spectrum of the computing and applied sciences disciplines. Full text is available for more than 500 periodicals.

**Education Research Complete** is a bibliographic and full-text database, covering scholarly research and information relating to all areas of education including all levels of education from early childhood to higher education, and all educational specialties, such as multilingual education, health education, and testing.

**ProjectMuse** is an upgrade of the popular humanities database, providing full-text access to an additional 25 scholarly journals.

**JSTOR Arts and Sciences V** is a new JSTOR Collection, which will add, upon completion in 2009, an additional 120 full-text scholarly journals.

**Tests in Print** is produced by the Buros Institute of Mental Measurements at the University of Nebraska, and serves as a comprehensive bibliography to all known commercially-available tests currently in print in the English language.
Open Sessions for Students Highlight Library Resources
By Krista Prock — Instruction and Reference Librarian

Could your students use a refresher course on library research? Are they new to KU and in need of an introduction to the library? You can schedule an Information Literacy session at the library or require your students to attend an open session. These sessions are librarian-led, open to all students, and no registration is required. The schedule of open library Information Literacy classes for Fall 2007 is listed below or can be found online at: [http://www.kutztown.edu/library/reference/infolit/ilcalendar_f07.asp](http://www.kutztown.edu/library/reference/infolit/ilcalendar_f07.asp). Some sessions are subject specific and are designed to be an introduction to resources in a specific area. Other sessions are general introductions to the library and introductions to Refworks, a bibliographic management system.

If you plan to require your students to attend a session, please let me know so we can make arrangements for a sign-in sheet, etc.

If you would like to schedule a traditional information literacy session for your class, you can fill out a form by visiting the library home page, clicking “Faculty Services,” then “Instruction Request Form.” The link for the form is: [http://www.kutztown.edu/library/reference/infolit/instruction_request.asp](http://www.kutztown.edu/library/reference/infolit/instruction_request.asp)

### Open Library Sessions for Students—Rohrbach Library—Room 29

**October**

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
<th>Subject</th>
<th>Description</th>
<th>Librarian</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>2</td>
<td>11:00</td>
<td>Education</td>
<td>A subject guide to the resources in education with emphasis on electronic databases</td>
<td>Wanamaker</td>
</tr>
<tr>
<td>Thursday</td>
<td>11</td>
<td>2:00</td>
<td>General Intro</td>
<td>A beginner’s guide to the Rohrbach Library and the services and resources available here</td>
<td>Flatley</td>
</tr>
<tr>
<td>Monday</td>
<td>15</td>
<td>5:00</td>
<td>General Intro</td>
<td>A beginner’s guide to the Rohrbach Library and the services and resources available here</td>
<td>Flatley</td>
</tr>
<tr>
<td>Tuesday</td>
<td>16</td>
<td>11:00</td>
<td>Refworks</td>
<td>Learn how to import your research into RefWorks and generate bibliographies.</td>
<td>Flatley</td>
</tr>
<tr>
<td>Wednesday</td>
<td>17</td>
<td>5:00</td>
<td>Refworks</td>
<td>Learn how to import your research into RefWorks and generate bibliographies.</td>
<td>Prock</td>
</tr>
<tr>
<td>Wednesday</td>
<td>31</td>
<td>4:00</td>
<td>Philosophy, Women's Studies, Cultural Interests</td>
<td>A subject guide to the resources in philosophy, women's studies, and cultural interests with emphasis on electronic databases</td>
<td>Allen</td>
</tr>
</tbody>
</table>

**November**

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
<th>Subject</th>
<th>Description</th>
<th>Librarian</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>6</td>
<td>11:00</td>
<td>General Intro</td>
<td>A beginner’s guide to the Rohrbach Library and the services and resources available here</td>
<td>Prock</td>
</tr>
<tr>
<td>Thursday</td>
<td>8</td>
<td>5:00</td>
<td>Refworks</td>
<td>Learn how to import your research into RefWorks and generate bibliographies.</td>
<td>Prock</td>
</tr>
<tr>
<td>Tuesday</td>
<td>13</td>
<td>5:00</td>
<td>General Intro</td>
<td>A beginner’s guide to the Rohrbach Library and the services and resources available here</td>
<td>Prock</td>
</tr>
<tr>
<td>Thursday</td>
<td>15</td>
<td>11:00</td>
<td>Refworks</td>
<td>Learn how to import your research into RefWorks and generate bibliographies.</td>
<td>Flatley</td>
</tr>
<tr>
<td>Wednesday</td>
<td>28</td>
<td>4:00</td>
<td>Philosophy, Women's Studies, Cultural Interests</td>
<td>A subject guide to the resources in philosophy, women's studies, and cultural interests with emphasis on electronic databases</td>
<td>Allen</td>
</tr>
</tbody>
</table>
Audiovisual Center Communications
By Ted Hickman — AVC Coordinator

DIGITAL VOICE RECORDERS - This past summer, the AVC acquired ten digital voice recorders for circulation to the University Community. These are the small, portable Olympus DS-2 models. While the units have a built-in stereo microphone, each unit will circulate with an external microphone for greater flexibility. The internal memory supplies 22 hours of recording time, and recording is voice activated or controlled manually with easy-to-use buttons. A USB docking station is included with each unit for simple file transfers to your computer.

FMG ON DEMAND TRAINING - Four (4) training sessions were offered during the month of September, and as a result of additional requests for orientations to the product, two more sessions have been scheduled. The next sessions will take place on Tuesday, October 16th and Thursday, October 18th. Both sessions will be offered during the 11:00a.m. hour in the Learning Technologies Center classroom. Lunch is offered, but seating is limited. To sign up for a session, please contact Anne Manmiller at extension 610-683-4900 or email her at manmille@kutztown.edu. We hope to see you there.

BULLETIN BOARDS OF INTEREST - A series of bulletin boards that feature media library resources that support the curricula at KU is planned throughout this academic year. The first boards in the series highlight titles that serve the College of Visual and Performing Arts and the various departments housed within the unit. A title list of non-print items geared to each department is available on a wall display adjacent to the boards. Not only are the boards useful, but through the creative talents of AVC staffer Anne Manmiller, they are aesthetically pleasing.

OTHER NEW EQUIPMENT - The replenishment of technology is an ongoing juggling act within the AV Center. Frequently, the software that accompanies the hardware drives the process. For instance, current versions of InDesign, PhotoShop and Illustrator require certain specifications from the color printers and other peripheral devices, not to mention the laptops and desktop computers in order to run. As a result, the AV Center was obliged to upgrade a color printer and a couple of scanners this past summer. Students completing various design projects should have an easier time of it beginning this term.

MORE COMPUTERS PLEASE - This is one of the repeated requests that surfaced during the LibQual survey last year. As a result, the Dean found the resources to increase the workstations in the AVC area from 35 to 40, and students quickly took advantage of the additional units.
Curriculum Materials Center Connections
By Karen Wanamaker — CMC Coordinator

Usage and Classes:
Usage of the Curriculum Materials Center seems to be on the rise—to the delight of the CMC Librarian. You can often find a variety of students sitting at our tables or wondering about our collection busy at work on assignments (from Fastback reviews to ProSem lessons), and there are new classes coming over this year to visit the Center. This is great news. Not only do we love seeing the resources used, but the feedback we have been receiving from the professors who bring classes over to the CMC has been very positive. The students benefit by finding out about the resources that make their lives easier. The professors apparently benefit from an increase in the quality of the student assignments.

Any professor who would like to bring a group over to the CMC to work on an assignment or to get instruction about the library or CMC materials can do so by calling 610-683-4709 or by e-mailing the librarian at kwanamak@kutztown.edu. Once here, classes can occupy the open tables in the CMC or can meet in the CMC’s instruction room (RL22), which is equipped with a laptop and projector to use with instruction. We are also setting up the SmartBoard to use in that room and hope to have it running in a few weeks once we find the right connectors to hook it up to the computer.

New Materials:
In case you didn’t get a chance to see the latest CMC New Items Lists for last year, they can be found on our Website at: http://www.kutztown.edu/library/materials/cmcnewsletter.html If you read Mike Weber’s article on page 2, you know that starting this fall, departments will get reports each month listing what new material has been ordered from their department’s library budget allocation. The CMC list is different in that it lists new items on our shelves - whether the money came from CMC budget allocations or from a department’s allocations.

Circulation Desk:
Those of you who have been to our area may already know that we no longer circulate materials from our desk in the Center. All materials are now circulated from the main circulation desk on the first floor. Our student workers and staff are still here to help you with other questions, though, so don’t hesitate to ask them for assistance.

Graduate Assistant:
We have a new graduate assistant this year. Meg Arnette has joined our team and will be working on several projects. Some of you may recognize Meg from the Learning Technologies Center, where she worked for 4 years. She graduated from KU in the spring with a B.A. in English and is back as a graduate student now to earn her M.A. in English. We are thrilled to have her.
Learning Technologies Center News
By Angie Carr — LTC Student Assistant

The Learning Technologies Center (LTC) offers assistance to Kutztown University faculty members using technology. The center offers workshops on Blackboard, Web Page Development, Microsoft Office, and a variety of other tools and technologies. The LTC employs a number of student workers that bring talent and expertise to the center.

⇒ Lisa Moynihan is the LTC’s graduate assistant. Lisa graduated from New Oxford Senior High School in the spring of 1998 to pursue a career in psychology at East Stroudsburg University. She always wanted to be a school counselor, which led her to further her education at Kutztown University by pursuing a Masters in Secondary School Counseling. Lisa helps keep the LTC running smoothly. Her many jobs include coordinating the schedules of center’s undergraduate workers, helping maintain the Center’s computers and software, and assisting in the development of training. Lisa will graduate in May 2008 and plans to pursue a career as a Secondary School Counselor.

⇒ Kyle Arrowsmith is the Center’s videographer. He is proficient in a wide variety of P.C. and Mac software tools. After graduating from Boyertown Area Senior High in 2004, Kyle moved to Kutztown to study Electronic Media. He hopes to find a job as a Mobile Television Broadcast Engineer after graduating in spring of 2008. Kyle enjoys producing television features and has won various awards for his productions. At the LTC, Kyle works with professors on video projects and helps with computer questions faculty members may have.

⇒ Megan Ulmer left her hometown of Montoursville, Pennsylvania after graduating from Montoursville Area High School in 2005. She moved to Kutztown University and is studying Communication Design. Megan hopes to pursue a career in Graphic Design in Orlando or New York City. Her skills at the LTC involve logo and website design, and slide scanning.

⇒ Lorrie Bretzger graduated from Pleasant Valley in the spring of 2005. Born in Brodheadsville, Pennsylvania, Lorrie came to Kutztown University to major in Secondary Education with a concentration in English. Lorrie is in her junior year at KU and hopes to become a middle school English teacher after graduation. Her duties at the LTC involve proofreading documents and creating/editing Quick Start guides. Lorrie is an active member of Phi Sigma Pi, Kutztown’s co-ed honors fraternity. She is also Vice President of SPSEA (Student Pennsylvania State Education Association).

⇒ Daniel Fuehrer grew up in Easton, Pennsylvania where he graduated from Easton Area High School in 2005. Dan came to Kutztown University to further his study of Communication Design. He hopes to one day travel west toward Chicago to work for a graphic design firm. Dan is the LTC designer. He has been designing the LTC webpage, brochures, and ads since fall of ’05. Dan is currently the captain of the Kutztown Cycling Team.

⇒ Angela Carr graduated from Southern Lehigh High School in 2002. She transferred to Kutztown from LCCC in the fall of ’03. She is currently studying English: Professional Writing with a minor in Public Relations. Angela aspires to one day write for a sports or wildlife magazine. Her skills at the LTC involve writing and proofreading documents and Quick Starts. Angie is a member of Kutztown’s literary magazine Shoofly and the public relations coordinator for Kutztown’s C.O.U.L./Big Brothers Big Sisters program.
Voices and Choices Center Announces 2007 Events
By Sandra Allen — VCC Coordinator

THE KU READING EXCHANGE
The State of Exception: Have We Become a Homo Sacer—Giorgio Agamben’s Theory
Discussion led by Pietro Toggia, Ph.D.
Criminal Justice Department
Wednesday, October 3, 2007 3:00 p.m.

Every1 Knows Some1: KU Students Tell Their Own Coming Out Stories
Thursday October 11, 2007 11:00 a.m.

Oaxaca—Clamor For Justice
Discussion led by Professor Kevin McCloskey
Communication Design Department
Thursday, October 25, 2007 4:30 p.m.

2007 FREDERICK DOUGLASS SCHOLAR-IN-RESIDENCE DISCUSSION SERIES
with Nathaniel Williams, Ph.D,
⇒ Affirmative Action in 2007: What’s left to be done? Wednesday, September 19th, 12:00 noon
⇒ Power and Privileges: How Does It Affect us all? Wednesday, October 24th, 12:00 noon
⇒ Building an Inclusive Community: Who gets included? When? And How? Wednesday, November 14th, 12:00 noon

EXHIBITS
ASARO: Revolutionary Mexican Prints for the 21st Century
October 25 — January 7, 2007 (See add on page 11.)
Curator, Professor Kevin P. McCloskey
Communication Design Department

DISPLAYS
A New York Minute
September 10th — October 5th 2007

The Trading Post
October 8th — October 22, 2007
‘Pithecanthropus Erectus’
Starting January 21, 2008

For more information about any of these Voices and Choices Events, please contact Professor Sandra Allen at 610-683-4163.
Rohrbach Library and the “READING READS” Events
By Krista Prock — Instruction and Reference Librarian

“From the Poet Laureate of the United States to one of the most respected forensic scientists in the world to experts on everything from the Amish to bridges to ghosts, ghost towns, and vampirism, the second annual ‘READING READS: The Greater Reading Literary Festival’ will feature a wide variety of literary events geared for all ages and all literary tastes.” To read more about the festival and for a complete schedule of events all over Berks County please go to http://www.readingreads.org

Kutztown University is sponsoring two events that are part of the festival:

* Krista Prock received a grant from the American Library Association and Nextbook to hold the discussion series Let’s Talk About It: Jewish Literature. A series of five book discussions centered around the theme “Neighbors,” led by Arnold Newman, PhD, Professor Emeritus of the Kutztown University English Department, will be held at the Muhlenberg Community Library in Laureldale.

* The English Department is sponsoring readings by Kutztown University Creative Writing faculty Karen Blomain, Heather Thomas, and Jeffrey Voccola on October 25th from 7pm-9pm in McFarland Student Union Room 250.

In addition, the Keynote Speaker for this year’s “Reading Reads” is Dr. Heather Thomas, a member of Kutztown University’s English Department.

Staying Current with the Library
Just like the ever-changing world around us, the Rohrbach Library is in a constant state of upgrades and changes to serve you better. We get new products and materials; some items change names from one semester to another (or one day to the next); and collections or people in the library sometimes change locations and jobs. The best way for you to know what is current in the library is to come see us or contact us. This is especially critical when presenting information to outside visitors or when sending students to the library in search of something. Each academic department has a librarian assigned to them as their librarian liaison. This is a good person to help you keep current with the library, but any of the librarians can help you find the information you need.
Attention Faculty: Important Notes for KU Syllabi

- The library no longer calls its online catalog “Quincy.”
- EBSCOhost is not a database—it is a company through which we obtain many individually titled databases.
- There are no longer shelves of current journals located along the wall by the children’s collection on the ground floor. They are in the Periodicals Department.
- Budget cuts and higher prices have meant a steep decrease in the number of print journals/magazines we have. To find out what journal titles we still subscribe to in print, please contact the Periodicals Department at 610-683-4158 or use the online catalog to do a journal title search.
"I can think of no institution more central to growing up in America than the local library." —Roger Mudd in American Libraries May 2007

I am only one,  
But I am one.  
I cannot do everything,  
But I can do something,  
And because I cannot do everything,  
I will not refuse to do the something that I can do.  
—Edward Everett Hale

Make your voice count! Find out how by going to: http://www.declareyourself.com

The Rohrbach Library Newsletter is published each semester. Contact Karen J. Wanamaker, Editor, for more information. (610-683-4709)  
Special thanks to Meg Arnette, CMC Graduate Assistant, who served as my Assistant Editor on this issue.