News in Brief:

- **New Article Service Announced**—The library now offers seamless electronic delivery of articles for all requests. Previously, students who requested articles in print or microfilm were told to come to the library to make copies. Now, all requests will be treated the same. If an article is available in print or microfilm, the library will digitize it and e-mail it to the student.

- **“The More You Know…”**—The three most recent posts from the library’s blog are now “pushed” to the right side of the library’s homepage. For more information on any of the entries that appear, just click on it, and you will be taken to the full posting on the blog. We hope that this helps to keep our patrons more informed about library events and services.

- **Rohrbach Library on Facebook**—Join us on Facebook for information, feedback opportunities, and event notification by joining the group “Kutztown University Rohrbach Library.”

- **Retirement**—Sandra Allen retired in January 2008 after many years of service to Kutztown University. She is missed by many.

- **GPS Units Added to Collection**—Planning a road trip but need directions to your destination? No need to worry, because the Maps Department and the Audiovisual Center would like to announce the arrival of two Global Positioning Systems (GPS) units to the library. These portable automotive devices can be mounted onto your car’s dashboard to provide up-to-date, full-color, voice-enhanced driving directions to any destination in the United States. Housed in the AVC as regular AV items with the call numbers GPS 02 and GPS 03, they are user-friendly and take fewer than ten minutes to set up. For additional information or assistance, please contact Sylvia Pham at 610-683-4813 or Ted Hickman at 610-683-4260. Driving to a new locale has just been made easier!
Happy New Year!!

First, and foremost, many, many thanks to our patrons. This semester’s highlights include:

- The faculty librarians and support staff commenced the Spring Semester with a combined meeting to hear updates from the following library committees: Program Review, Strategic Planning, and Public Relations. The library will be asking the faculty, students, and staff for their input on several topics throughout the semester.

- A follow-up combined faculty librarian and support staff meeting was conducted for the enhancement of library services by planning for the implementation of a pilot Information Commons model to deliver some of the library services and functions to our patrons.

- The Library’s Student Focus Group Committee is considering several projects. One project is to enhance the beautification of the library by looking at the feasibility of having dedicated areas in the library to exhibit student art work.

- Our Library has a new look, that is, some new furniture in some of our general study areas. Many patrons have shared with me their positive comments about the new furniture.

- Best wishes to Sandra Allen, Collection Development and Multicultural Support Librarian, who retired January 4, 2008. Many of you know her for her fabulous programs that she presented and hosted in the Voices & Choices Center. She is sorely missed.

- Welcome to our newly hired evening/Sunday Library Technician, Daniel Stafford, who brings a very strong positive link to the library’s team. He is located in room 203. (See page 6 for more information on Dan.)

- National Library Week is coming. The library is planning for many exciting activities. Please place the dates of April 13 – 19, 2008 – especially mark the date, Tuesday, April 15, 2008 which is National Library Workers Day (NLWD) on your calendar. Many activities will be planned for that date.

- Finally, I really appreciate all of the suggestions and ideas that our patrons have given me. I invite you to continue for I look forward and appreciate all of your ideas and suggestions.
Library Public Relations
By Karen Wanamaker — CMC Coordinator / PR Committee Chair

The library’s Public Relations Committee continues to explore outreach and collaboration efforts across campus and into the community. In addition to this newsletter, the library offers patrons information through our blog (“The More You Know…”) and through our group page on Facebook (“Kutztown University Rohrbach Library”).

We are very pleased with the recent code update to our library homepage that allows us to “push” the three most recent blog headlines to that page. So far, the feedback for this new feature has been very positive.

This semester, the PR Committee is focusing a lot of effort on two main events:

National Library Week
National Library Week, which will run from April 13th—19th with the theme “Join the circle of knowledge @ your library®,” is a time to celebrate all those who work in libraries, those who use them, and the services they offer. Besides some fun activities, like a “Pimp My Bookcart” contest for library student workers, we will be celebrating National Library Workers Day on Tuesday, April 15th with a luncheon and lots of excitement. Take time on that day to thank those who work in the Rohrbach Library to bring the world of information to you.

2008 Elections
The library has already begun efforts to inform patrons about the elections that will take place this year. From bulletin boards to handouts to Internet links, we are trying to spread the word that every vote counts and that every voice should be heard. Come see us for information on the election process, absentee voting, voter registration, or the candidates themselves. Get Registered—Get Informed—Get out and VOTE!

Other Projects
Anyone interested in working with the library’s PR Committee on a project should contact Karen Wanamaker, PR Committee Chair, at kwanamak@kutztown.edu or 610-683-4709.

I am only one,
But I am one.
I cannot do everything,
But I can do something.
And because I cannot do everything,
I will not refuse to do
the something that I can do.
—Edward Everett Hale
Study Room Reservation System Pilot Program
By Susan Czerny—Access Services Librarian

Two major concerns were expressed in the LibQUAL survey the library conducted in Spring 2007. First, some students commented the library needed more group study space for students who are working on projects or presentations. The second concern came from students who wanted more areas designated as quiet space for individual study.

Since the library needs to work with the space we have, we are looking at ways to use our space so we can meet the needs of both types of students in our building. The library has begun two pilot programs. First, we have taken the open seating areas on the first and second floors and designated them as Group Study Areas on the first floor and Quiet Study Areas on the second floor.

The second pilot program is a reservation system for the Group Study Rooms on the first floor and the Quiet Study Rooms on the second floor. Reservations must be made by registered KU students. The rooms can be reserved in half hour increments for up to two hours. After you select a room, just go to the Access Services Desk where the staff and students will be glad to help you. If you need one of the rooms, and it is not reserved, you are free to use it.

Focus Groups Will Help Shape Rohrbach’s Strategic Plan
By Sue Czerny and Bob Flatley

In the next few weeks, members of the Library’s Strategic Planning Committee will be conducting two series of focus groups, one series for faculty and one series for students. Librarians will be asking the volunteers to help us determine how each group of stakeholders use library services and how the library can best improve these services.

Librarians will conduct 5 focus groups for students during the week of February 25th. The focus groups will last only 40-60 minutes, and pizza and beverages will be provided. If you wish to volunteer for one of the student focus groups, email Bruce Gottschall at gottscha@kutztown.edu for dates and times. Volunteers are taken on a first come, first serve basis.

The second focus group will be a series of 4 focus groups for faculty. The faculty sessions will be spread out over the semester. The sessions will last approximately 50 minutes, and refreshments will be served. If any faculty members would like to participate, please contact Bob Flatley at flatley@kutztown.edu for further information.
Database News
By Bob Flatley—Electronic Resources & Periodicals Librarian

Announcing Unitedstreaming’s Multimedia Library
The library is pleased to announce the addition of Discovery Education's Unitedstreaming. It is the largest online, multimedia library of educational videos and images geared towards a K-12 audience. It is searchable by keyword, subject, topic, grade, and curriculum standard. It includes more than 4,000 full-length video programs, chaptered into more than 40,000 content-specific video clips that can be streamed or downloaded directly for use in the classroom.

You will need to create an account and enter KU’s institutional password to use this database.

Visit http://www.kutztown.edu/library/er/pdfs/us-passcode_flyer.pdf for a flyer and information on how to access the database.

You can access all of the library's databases at http://www.kutztown.edu/library/er/.

Introducing Music Index Online
The library is pleased to announce The Music Index Online, produced by Harmonie Park Press, the most comprehensive subject-author guide to music periodical literature. The Music Index Online has been available in print since 1949. Online coverage spans from 1975 to the present and contains surveyed data from over 800 music periodicals from over 40 countries, with English translations from 22 languages. This database cites book reviews, obituaries, news periodicals, and news and articles about music, musicians, and the music industry.


Get Plugged In
Students and faculty can “get plugged in” to all of the information they need for papers, research, or simply curing curiosity by using the library’s databases. For more information, go to the library’s articles and database page at: http://www.kutztown.edu/library/er/index.asp

Databases are arranged in both an alphabetical list and a subject list to help patrons find the right database for their needs. You can also search for a database or journal by name to find out where to access it. Don’t forget to ask a librarian for help when you need it.
**KLN Digital Collections**  
By Bruce Gottschall — Systems Librarian and Library Webmaster

We are pleased to announce the arrival of the Keystone Library Network (KLN) of Pennsylvania Digital Collections. The online repositories of digital objects consist of photographs, postcards, newspapers, letters and diaries from participating KLN institutions. The Rohrbach Library of Kutztown University and the libraries of Millersville, Slippery Rock and West Chester Universities are the four original participating libraries in this exciting pilot project.

At this point in time, the Rohrbach Library has two collections available for public access that include historic postcards of the university campus and past issues of The Keystone, the university student newspaper. In the future, both the number of KLN libraries participating and their collections will grow to include more archival treasures.

To view these interesting and valuable collections, please access http://klndigital.passhe.edu/ and use the "Browse" button on the top navigation bar to begin your search. You may also access the site from the library webpage (http://www.kutztown.edu/library/index.asp) using "Digital Collections" under "Find Information" and again use the "Browse" button on the top navigation as the easiest path to the KU collections.

Kudos to Professors Susan Czerny and Michael Weber for their very dedicated work to get this project moving forward.

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**Library Welcomes Dan Stafford**  
By Bob Flatley—Electronic Resources & Periodicals Librarian

The library is pleased to announce its newest team member – Dan Stafford. Dan joined the library in October. His primary responsibilities include providing assistance to students using library microcomputers and helping students and faculty with finding articles.

Dan has a diverse background in management and computers. He worked for the Marriot Corporation as a manager and served as a system’s administrator for Vanguard Group. But his most satisfying career has been his 4+ years as an “at-home” dad. Dan has a bachelor’s degree in management from Indiana University of Pennsylvania and a master’s degree in computer science from Kutztown University.

Dan is married to Tracy and has two daughters, ages 10 and 5. Dan is interested in renewable energy and environmental issues. He also volunteers for the Louisa Gonser Library in Kutztown.
Classes in the CMC—Now seating 52!
Great news for those professors who would like to bring larger education classes to the CMC for instruction! There were at least ten classes that came to the CMC in the fall with over 32 students. My apologies to those students who ended up standing or sitting on the floor during instruction. Because of this increasing trend in larger class sizes, we have ordered five more tables so that we now can seat 52 students in our general area. Although larger classes still do not fit comfortably in our instruction room (RL22), we can bring our laptop, projector, and a screen or the SmartBoard into the general area when necessary in order to accommodate instructing larger education classes.

Any professor who would like to bring a group to the CMC to work on an assignment or to get instruction about the library or CMC materials can do so by calling 610-683-4709 or by e-mailing the librarian at kwanamak@kutztown.edu.

Handouts Available Online:
The following handouts are available at the CMC Website as PDF’s. To link to these and other handouts, go to: http://www.kutztown.edu/library/materials/handouts.html

Some of our general-interest handouts include:

- **Praxis Practice Materials at KU** - This is a compiled list of materials available to KU students to help them prepare for the Praxis exams.

- **Education Databases Summary Sheet** - This is a handout that describes the various education-related databases and online resources available through Rohrbach Library.

- **Children's Literature** - With this handout, you can learn about some of the children's literature resources that are available in the Rohrbach Library as well as what databases to try for information or book reviews.

Some of our subject-specific handouts include:

- **Art Materials in the CMC** - For those interested in locating art materials, this handout will point out the Library of Congress call number section for art materials and gives an overview of what materials are located in the CMC to support a lesson or unit on art.

- **Health and Physical Education Materials** - This handout guides Health, Physical Education, and Dance majors to CMC materials by listing information and call number that relate to the collection.

- **Locating Math, Science, and Technology Materials** - This handout helps patrons locate materials for teaching math, science, and technology and explains the Library of Congress call numbers for those subjects.
Something for Fun—“A Cell is Like Kutztown’s Rohrbach Library”
By Michael Jones, Library Student Focus Committee Member

For a biology assignment, I had to do a cell simile. I chose to compare the cell to Kutztown University’s Rohrbach Library. I am a student worker there, working at the circulation desk, and am familiar with the different departments of their library and their function.

<table>
<thead>
<tr>
<th>Library Department/ Position/Object</th>
<th>Cell Organelle</th>
<th>Simile</th>
</tr>
</thead>
<tbody>
<tr>
<td>The walls of the library/ security doors</td>
<td>Plasma Membrane</td>
<td>The Walls of the library and the security doors are like the plasma membrane in a cell because the students cannot exit/ enter without going through the security system which decides if they can leave, restricting anyone from taking out items without checking them out at the circulation desk.</td>
</tr>
<tr>
<td>Floor</td>
<td>Cytoplasm</td>
<td>The carpeted floors of the library are like the cytoplasm in a cell since it covers the entire cell and holds all the other organelles.</td>
</tr>
<tr>
<td>Beams in library</td>
<td>Cytoskeleton</td>
<td>The main beams in the library are like the cytoskeleton in a cell because they offer the support for the entire structure of the building, where the cytoskeleton of a cell holds the support for the cell.</td>
</tr>
<tr>
<td>Coffee Shop</td>
<td>Mitochondria</td>
<td>The coffee shop in the library is like the mitochondria in how the mitochondria transforms sugars into workable materials, the coffee shop transforms tired students and staff members, by serving them caffeine products, transforming them into “working” people.</td>
</tr>
<tr>
<td>Dr. Darden (the Dean of the Library)</td>
<td>Nucleus</td>
<td>Dr. Darden is like the Nucleus of a cell in that she is the control center of the library, which will oversee all the departments and take action to make necessary adjustments where needed; similar to how the nucleus stores genes, holding the instructions as to how all cells are meant to function.</td>
</tr>
<tr>
<td>Student Workers and the Carts</td>
<td>Golgi Apparatus</td>
<td>The student workers and the carts in the circulation department are similar to the golgi apparatus in that they prepare the books to be re-shelved, organize incoming packages, and then transfer them to their appropriate department, just as the golgi apparatus receives, refines, and distributes ER products.</td>
</tr>
<tr>
<td>Tech Services Department</td>
<td>Lysosomes</td>
<td>The Technical Services department is like the lysosomes in a cell in that they take new books, damaged books, and old books and then they will fix, re-catalogue old books, and catalogue new items that come into the library; similar to how the lysosomes digest enzymes and recycle materials.</td>
</tr>
<tr>
<td>Dawn Morgan (Student Supervisor)</td>
<td>Rough endoplasmic reticulum</td>
<td>Dawn Morgan, one of the library’s student supervisors, is like the rough endoplasmic reticulum in that she takes in the new applicants who wish to work at the circulation desk and she will then train them for the position they are applying for; similar to how the rough ER produces new membranes.</td>
</tr>
<tr>
<td>Book Shelves</td>
<td>Vacuole</td>
<td>The book shelves are similar to the vacuoles found in the cell in that they are used for storage of the main resources that the library is intended for (information), similar to how the cell uses vacuoles to stores nutrients.</td>
</tr>
</tbody>
</table>
In Honor of Kyle Quinn
By Rohrbach Library Staff

The Rohrbach Library is currently displaying a collection of poetry and photos of Kyle Quinn, the 19 year old sophomore student whose life was cut short last September, leaving our campus in shock and mourning. Kyle’s brother, Dennis Quinn, lent us the collection that is displayed in the library lobby next to the reference desk. The items in the case include two of Kyle’s favorite things which he kept in his dorm room—a drawing of a Buddha and an eastern picture. He developed an interest in Buddhism after reading “The Tao of Pooh” by Benjamin Hoff, a book which uses the familiar character Winnie-the-Pooh to introduce Eastern philosophy.

The display reflects Kyle’s love of writing poetry and nature. He was an avid hiker, enjoyed Bob Dylan music, and had a great desire to learn and experience life as reflected in his personal mission statement:

“I want to meet new people and find understanding of life through experience. I want to travel and discover more about our world by studying our human history. I am a man of deep thoughts and I will stare at the stars for the rest of my life. I would like to teach philosophy and write poetry and books. I will not strain myself to find love, but take hold of it if it comes along. I will always strive to learn and understand new things. My greatest goal is to just have an open mind for the rest of my life.”

Our display to honor Kyle’s life includes copies of a pamphlet of his poetry that you may take. The lyrics to a song Kyle wrote, included in the pamphlet, were inspired by Jack Kerouac’s “The Dharma Bums,” one of his road novels about the search for dharma or truth. His brother Dennis chose this song to be included in our newsletter. It was a song he frequently played on his guitar, especially around the camp-fire.

When I was young, I asked my dad for a dime,  I don’t want to see you go,
He said it was worthless; it can’t buy you time,  But it’s time for you to grow,
Instead he threw me, a shiny new key,  Now pack your bags and go on,
It’ll open your mind, he said. You’ll see,  You’re a king now, not just a pawn.
Now get on the road, my blue eyed son,  So I left that day my journey begun,
Before that train begins its next run,  Heading towards a western sun,
Be on your way and live your life,  My next chapter writing itself,
Write some songs and find a wife.  My childhood gathers dust on the shelf,

Don’t Run, Don’t Run, oh, Don’t Run,  For now it’s time to find myself,
But don’t just sit there my son,  I don’t want to see you go,
Live a little, live a lot,  But it’s time for you to grow,
Just get yourself out of this spot.

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Live a little, live a lot,  But it’s time for you to grow,
Just get yourself out of this spot.
On Thursday, October 25, 2007, the library’s Voices and Choices Center, under the direction of Professor Sandra Allen, hosted an opening reception for an exhibit of ASARO, the Assembly of Revolutionary Artists of Oaxaca, prints in collaboration with Professor Kevin McCloskey. Professor McCloskey talked about his visit with ASARO in Oaxaca during the summer of 2007 and displayed a wonderful array of prints for visitors to view. If you missed the chance to see the exhibit, more information about ASARO is included below as well as information about Professor McCloskey’s next presentation and exhibition of the prints. Several pictures from the opening event appear on the next page.

Although Professor Allen has retired since this event took place, the library is interested in keeping the campus-wide collaborative efforts that she so diligently fostered alive and active. Anyone interested in such collaboration should contact the dean’s office at 610-683-4484 until a new person fills Sandra’s position as VCC Director.

About ASARO:
ASARO, the Assembly of Revolutionary Artists of Oaxaca, is a collective of young Mexican artists responding to Oaxaca’s current political turmoil. ASARO’s remarkable woodblock prints are part of Mexico’s long tradition of popular revolutionary art. The artists sell woodblock prints for 100 pesos, roughly $10, in Oaxaca’s public square. ASARO’s real passion, however, is the work they give away. Overnight they cut paper stencils of an arrested comrade, the next morning her portrait is sprayed all over the walls of the historic city center. They print 3ft. tall woodblock prints of goose-stepping police monsters on tissue paper. By dawn a chorus line of these mutant police is pasted on the cathedral’s wall.

Passaic County Cultural & Heritage Council at Passaic County Community College Presents:

MEXICAN REVOLUTIONARY PRINTS
From the collection of Kutztown University of PA
March 11 – April 30, 2008

Broadway & LRC Galleries
Presentation—March 11, 2:00 pm at Broadway Gallery
• Location: Paterson Room
• Presented by: Prof. Kevin McCloskey, Kutztown University
• Reception: March 11, 3:00 – 5:00 pm
Broadway at Memorial Drive, Paterson, NJ
(973) 684-5448 For more info, go to: http://www.pccc.edu/art/gallery
Professor McCloskey (standing center) looks over the crowd of people that have gathered to view his exhibit.

Prints lined the walls of the Voices and Choices Center during the exhibit.

Kutztown University President F. Javier Cevallos makes his way through the displayed pieces.

More people (right) take advantage of the opportunity to view the exhibited works and discuss them with others.
"A great library contains the diary of the human race." — George Mercer Dawson

"A library is a delivery room for the birth of ideas, a place where history comes to life." — Norman Cousins

The Rohrbach Library Newsletter is published each semester. Contact Karen J. Wanamaker, Editor, for more information. (610-683-4709)
Special thanks to Meg Arnette, CMC Graduate Assistant, who served as my Assistant Editor on this issue.