News in Brief:

Ebrary—The library recently added over 30,000 academic e-books covering all subject areas to its collection through a contract with Ebrary. For more information on this acquisition, please see page 4.

Paying Library Fees and Fines—As of February 9, 2010, the only method of payment accepted for library fees and fines is BEARBUCKS. The Library no longer accepts cash, checks, or credit cards, and the Information Commons Desk no longer makes change. The CHANGE machine located near the photocopiers in the IC Computer Lab on the first floor will remain available. This change does not apply to fines and fees from the Audiovisual Center, which is a part of the Department of Learning Technologies. For more information, please stop by the Information Commons Desk.

LibQUAL—Thanks to everyone who participated in our LibQUAL survey last semester. We are in the process of evaluating the results and will share some of them with you in the near future. Congratulations to our 50 LibQUAL drawing winners. If you were a winner, you have until March 5, 2010 to pick up your prize. The list of winners can be found on our blog at: http://rohrbachlibrary.wordpress.com/2009/11/25/congratulations-libqual-winners/

We’re Still Listening!—LibQUAL was just one way to share your thoughts about the Library. The Rohrbach Library is always interested in hearing from its users. What do you think of our resources, our services, our building, our Web site? Giving your feedback helps us to be truly dedicated to your success at KU. Join one of our focus groups or join us on Facebook, the RL Web site, and our blog to find out more information and share your thoughts.

Children’s Literature—After many months of work, the children’s literature collection (“Library Science Collection”) is together in one location on the ground level. Over 3200 books were weeded from the collection during the process, and the final move was made during the first week of the spring semester when the biographies were moved to the shelves on the side wall.

Stay in touch with library news between newsletters. Add “The More You Know…” to your favorite blog reader or go to: http://rohrbachlibrary.wordpress.com/
HAPPY SPRING 2010 SEMESTER

There are so many exciting things happening in your library!! Many of our new services, functions, changes and events are highlighted in this newsletter. So make sure you read the entire newsletter for the complete details.

Assessment: The January 2010 Middle States Commission on Higher Education Newsletter succinctly uses the phrase, "It's Not Your Grandmother's Accreditation Anymore." Assessment has a prominent role within regional accrediting agencies including the Middle States Commission on Higher Education, our regional accrediting body. The Library received a FY 2009 campus assessment grant. The grant assisted the Library in hosting a workshop titled Effective, Sustainable, and Practical Library Assessment. The workshop was conducted by Steve Hiller (University of Washington Library), James Self (University of Virginia Library) and Martha Kyrillidou (Association of Research Libraries Statistics and Service Quality Program Director). As a follow-up to the workshop and the subsequent report from the workshop presenters, the Library has formed an assessment committee. Recognizing the importance of the Library's assessment component within the entire university, the committee has already met with Kutztown University's Director of Assessment, Dr. Ernest Clary. The committee members hope to have a plan drafted by the end of the spring semester.

Strategic Planning: The library's Strategic Planning Committee, which developed the Library's first ever strategic plan, is continuing to meet to ascertain the status of the plan’s action steps. The Committee has reviewed the timeline for accomplishing the Library's goals and objectives, and the Library is REALLY moving in the direction of becoming a 21st century academic library!

Public Relations: The Library's Public Relations Committee continues to publicize the Library to our users; the Library's blog, Facebook pages, and Twitter accounts are just a few of the projects that the Committee supports. One of the upcoming spring events is National Library Week (April 11-17, 2010), during which our users can join a video discussion, enter to win prizes, and learn more about library services and resources. Stay tuned for more information.

Most importantly, I want to express my gratitude to all of you for using our library services in such record numbers! I especially appreciate the many comments that our patrons have shared about our library services. From your comments and assessment, the Library has implemented an information commons model, technical support services for students using on-site resources, student focus group meetings, a cell phone self-guided tour, and a cell phone text reference pilot service.
Librarian Support for Faculty Research
By Karen Wanamaker—Education Librarian

Faculty members working on research have often discovered how helpful it can be to get the assistance of a professional librarian along the way. Now KU faculty have an appointed friend in the research process. Professor Sylvia Pham was recently named “Faculty Research Librarian” as part of her job description. Faculty members in need of assistance can contact Sylvia, who will work directly with them to oversee research requests from beginning to completion. She will also work cooperatively with the other librarians and with library liaisons to fulfill requests or to assist in faculty projects as needed. Sylvia can be reached at spham@kutztown.edu or 610-683-4813.

ILLiad—A New Borrowing System to Meet Your Research Needs
By Christina Steffy—Graduate Assistant

Rohrbach Library recently implemented ILLiad, a new borrowing system for your research. ILLiad replaces WorldCat at KU, and is replacing WorldCat at many other libraries across the country. You can access ILLiad from the library’s Web site. Simply go to the library’s homepage and click on “Borrowing Books from Other Libraries.” Once you are on this page, click on “Book Request Form.” This takes you to the ILLiad homepage where you can log in or create a new account and then request books. You can also request articles, book chapters, and other materials.

Unlike the other borrowing systems, ILLiad keeps a history of your requests. This is great when you’re requesting multiple books and articles for research — you can keep track of what you ordered, when you ordered it, and if your request was filled. You can also check the status of your requests, and you can expect e-mails from ILLiad when your request arrives or if your request cannot be filled.

Book requests can be picked up at the Information Commons Desk. However, if you requested an electronic resource, it’s delivered to and stored in your ILLiad account in PDF format.

For more information about ILLiad or any other interlibrary loan resources, contact Joanne Bucks, Electronic Resources and Periodicals Technician, at 610-683-4158 or visit www.kutztown.edu/library and click on “Borrowing Books from Other Libraries.”
Shelf-Ready Books: Speeding Up the Procurement Cycle
By Professor Stephanie Steely—Technical Services & Collection Development Librarian

In January the Rohrbach Library implemented a service that will reduce the time it takes to get new books on the shelves. We arranged with our primary vendor, Yankee Book Peddler, to provide processing services for the books we order from them. Books arrive at the Library with call number labels, barcodes, and property stamps already applied, or, as this service is known in the trade, “shelf-ready.” We streamlined our ordering process to save even more time.

The Library submitted orders for more than 200 books in mid-January. A shipment containing close to 100 processed books arrived within two weeks. Even though problems related to receiving and invoicing kept these first books from reaching the shelves as quickly as we had hoped, we feel confident that a goal of one week or less from boxes to bookshelves is an achievable goal.

In the near future, we will arrange for shelf-ready services with other vendors for titles we cannot obtain from Yankee Book Peddler. There will always be some titles that we have to process in house. However, we expect that the time we save through shelf-ready services will decrease the time it takes for all materials to become available for use.

Ebrary—Your Electronic Research Library
By Christina Steffy—Graduate Assistant

The Rohrbach Library recently purchased Ebrary’s Academic Complete collection. With Ebrary you have a library of titles at your fingertips, but they’re electronic. This e-book collection contains more than 30,000 academic titles in all subject areas.

You can find the link to Ebrary under the “E-books” column on the library’s “Articles and Databases” Web page. When you open Ebrary, you can search for and view the titles available. These books open in workable PDFs that are ADA compliant. You can highlight passages, print pages, and copy and paste text; when you copy and paste text, Ebrary automatically provides a citation with a URL hyperlink to the source. Ebrary also allows you to create your own bookshelf to manage all of your e-books and research and to share this research with your peers.

Now Available at Rohrbach Library

Next time you’re looking for an academic book for class or for research, check out Ebrary! For more information about this product or any other electronic resources, contact Professor Bob Flatley, Electronic Resources and Periodicals Librarian, at 610-683-4165 or visit http://www.kutztown.edu/library/er.
Improving Student Research with Librarian Collaboration
By Professor Krista Prock—Information Literacy Librarian

Information literate students are able to find, evaluate and use information effectively to solve problems and make decisions. Faculty members who are interested in working with the librarians to teach students these skills can bring their students to the library or have a librarian visit their class. Librarians can highlight resources that your students should be using to find high quality information. Librarians can also put together an online guide that students can use to link to resources and refer to after the library session. Instruction is most effective when it is provided at the point of need, so bringing a class at the beginning of an assignment is ideal. Let the librarians be your partners in creating information literate students.

For more information, contact Krista Prock at prock@kutztown.edu or 610-683-4173. An online instruction request is also available at: http://www.kutztown.edu/library/services/faculty.asp. For more information about Information Literacy, go to: http://www.kutztown.edu/library/reference/infolit/

Bulletin Boards feature Library Databases and Reference Titles
By Megan Campbell—Library PR Intern

This semester, the Library is using two bulletin boards in the Information Commons to feature different databases and reference items each week. The boards are accompanied by the Library’s blog, which will post additional information about the displays.

The “Featured Databases” board features two databases per week that focus on specific majors. The first week focused on Business majors and highlighted ABI/Inform Complete and Compustat. ABI/Inform Complete gives users the opportunity to search 1,000 worldwide business publications on advertising, marketing, finance, taxation, and much more. Compustat provides various financial, statistical, and market data for over 21,000 U.S. and Canadian businesses and also provides annual, monthly, and quarterly company information from 1962 to the present. During the second week, this board featured science databases, with a focus on ScienceDirect and Scirus. For more information on these databases and others, see the library’s “Electronic Resources and Periodicals” Web page.

The “Reference Tip of The Week” board features various reference items in Rohrbach’s Reference Collection. Each week it will highlight a new subject, such as art/mythology, women, Americana, history, etc. This board started with information about the four style guides used for writing and formatting documents and citations. Next, it looked at graduate school information through the Peterson’s Annual Graduate Guides.

Check out these bulletin boards during the semester and stay tuned to the Library's blog for more information. (http://rohrbachlibrary.wordpress.com/)
Try out the new Information Commons Web page at http://infocommons.kutztown.edu!

Designed by the team of Sue Czerny, Bob Flatley, Bruce Jensen, and Dan Stafford, this page is a new research portal for students working on course assignments. It is not a replacement for the library’s main Web site at http://www.kutztown.edu/library/.

The INFOCOMMONS page features a great new search box (#1) where you can search the library catalog and databases simultaneously for your topic. At the top of the page (#2), check out the tabs for our new mobile phone service and our LibGuides for subjects and courses. The Voices and Choices Center on the Second Floor of the Library regularly offers new exhibits and events (#3). Check out our Featured Database for the latest in online searching (#4). Finally, at the bottom (#5) there are links to all the services of the Commons, including the Library Tech Support Desk, Interlibrary Loan, PC availability in the Labs, and our 24/7 Research Help.
Tech Tips 101: Download YouTube Videos
By David J. Reimer, Sr.—Rohrbach Library Technical Support

If you haven’t seen it yet, check out http://www.keepvid.com. KeepVid is the best place on the Web to download and save any video from Youtube, Dailymotion, Metacafe, and more! KeepVid is 100% free, and you don’t even have to register with the site. All you need to do is paste the URL of the video you want to download in the “Enter URL Here” box and click “Download.” It’s that easy. Most videos are MP4, but there are a few FLV videos. Be sure to check the video after you download it to make sure it works. So the next time you want to use a YouTube video in a PowerPoint presentation, remember KeepVid. It’s simple, easy, and fast!

Library Welcomes Spring PR/Outreach Intern
By Christina Steffy—Graduate Assistant

Megan Campbell is the library’s PR/Outreach Intern for the Spring semester. Her internship duties include designing and updating bulletin boards; writing for the library’s newsletter, library brochures, and the library’s blog; and helping patrons in the CMC.

Megan is currently completing an undergraduate degree in English literature with a public relations minor, and she plans to graduate in May. Upon graduation, Megan wants to enter the healthcare industry and do public relations for a hospital; in fact, she comes to us with hospital public relations experience. Last summer she interned in the public relations and marketing department at Riddle Memorial Hospital, Media, Pa. Although she wants to work in a hospital, Megan was thrilled with the prospect of interning in a library because she loves books and loves to read. She also thought this was a unique internship that sounded exciting.

In addition to her internship, Megan is taking five classes and working part-time at the Kutztown Tavern. When she’s not in class or working, Megan enjoys reading, painting, and doing outdoor activities such as camping and hiking. And she is always ready to try new things.
“In the nonstop tsunami of global information, librarians provide us with floaties and teach us how to swim.”


The Rohrbach Library Newsletter is published each semester. Contact Karen J. Wanamaker, Editor, for more information. (610-683-4709)

Special thanks to Christina Steffy, Graduate Assistant, who served as my Assistant Editor on this issue.